

VIKNESWARAN NAIR

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CAREER BACKGROUND

DISTED COLLEGE PENANG, MALAYSIA (2021 – present)
Professor (Sustainable Tourism) | President

UNIVERSITY OF THE BAHAMAS (2017-2021)
Professor (Sustainable Tourism) | Dean, Graduate Studies & Research

TAYLOR'S UNIVERSITY MALAYSIA (1998-2017)
Professor (Sustainable Tourism)
Programme Leader, Responsible Rural Tourism Network
Director, Centre for Research & Development

UNIVERSITI PUTRA MALAYSIA (1996-1998)
Graduate Research Assistant

SOCFIN COMPANY BERHAD (1994-1996)
Cadet Planter (Assistant Manager)

CONSUMER ASSOCIATION OF PENANG (1990)
Librarian / Research Assistant

ACADEMIC BACKGROUND

Tertiary:

UNIVERSITI PUTRA MALAYSIA
Ph.D. Systems Engineering (Ecotourism) | 1998-2003

UNIVERSITI PUTRA MALAYSIA
MSc. Systems Engineering (Environment) | 1996-1998

COLLEGE OF PROFESSIONAL MANAGEMENT, JERSEY, UK
Dipl. Personnel Management & Industrial Relations | 1996-1997

UNIVERSITI PERTANIAN MALAYSIA
BSc. Horticulture | 1990-1994

Professional:

CAI-OXBRIDGE MALAYSIA SDN. BHD.
Licence Environmental Auditor (LEA) (IRCA/2007) | 1997

OPEN UNIVERSITY OF MAURITIUS & COMMONWEALTH OF LEARNING
Sustainable Development in Business Certificate | 2019

UNIVERSITY OF SOUTH FLORIDA
Post Crisis Leadership Certificate | 2020

UNIVERSITY OF THE BAHAMAS
Certificate in Online Course Authoring | 2020

PROFESSIONAL ORGANISATION

TOURISM EDUCATORS' ASSOCIATION OF MALAYSIA | Since 2004

INTERNATIONAL COUNCIL ON HOTEL, RESTAURANT & INSTITUTIONAL EDUCATION (I-CHRIE) | Since 2005

MALAYSIAN ECOTOURISM ASSOCIATION | Since 2012

NATIONAL HIGHER EDUCATION RESEARCH INSTITUTE | Since 2011

ASEAN TOURISM RESEARCH ASSOCIATION | Since 2013

SELECTED AWARDS

- Research, Academic Excellence and Community Engagement (RACE) Award of Excellence 2021
- Most Awesome Scholars in Tourism 2018
- The Outstanding Young Malaysian Award 2006 & 2009
- Sustainability & CSR Malaysia 2023 Leadership Award 2023
- National Outstanding Educator (College Category) Excellence Award 2023



CAREER OBJECTIVES & LIFE MOTTO

CAREER OBJECTIVE: A challenging career with opportunity to advance to upper level management in a dynamic and growing company where sustainable development and people culture is a way of life in the organisation.

LIFE MOTTO: *Aut Coepisse Noli Aut Confice.* Latin words which means "Accomplish or Do Not Begin"- Motto of my school, Bukit Mertajam High School, which has served as a guiding light to me all my life.

SUBJECTS TAUGHT

- Ecotourism Management
- Sustainable Tourism Management
- Responsible Tourism Management
- Community-based Tourism
- Quality Management
- Environmental Risk Analysis & Management
- Business of Hospitality & Tourism
- Expert Systems
- Information & Communication Technologies
- Research Methodologies

RESEARCH/CONSULTANCY PROJECTS

- Implementing Land, Water & Ecosystem Management in The Bahamas (IWEco) | 2021
- Community-based Tourism Toolkit for The Bahamas | 2019
- Country Report for The Bahamas on Sustainable Development Goals | 2017
- Scaling-up Dairy Farmers of Malaysia from Low Yield to High Yield Income via Literacy and Capacity Building | 2016
- Service Quality Audit – Resort World Genting, Grand Lexis Resort PD, Lexis Hibiscus Resort PD, Ruemz Hotel, SJ | 2015-2016
- Survey Research for Increasing the Potential of Port-Dickson as a Leading Beach Resort Tourism Destination | 2014-2015
- Public-Private Equilibrium (PPE) of Higher Education – Balancing Growth with Quality and Equity | 2012-2013
- National Multi-Dimensional Responsible Rural Tourism Capacity Framework for Sustainable Tourism | 2011-2016

PUBLICATIONS & SUPERVISION

Books (14); Book Chapters (25); Journal Articles (59); Referred Conference Proceedings Article (117); Articles in Trade Magazine/ Bulletin (86); Editorial Notes (45); Press/ Magazine Coverage/ Write-up (64); Technical Papers (25); Online/ Web Publications/ Project Sites (18)

Research Project Supervision: Bachelor (47);
Research Project Supervision: Masters (18);
Research Project Supervision: PhD (10)