

# *Biodata & Curriculum Vitae*



**VIKNESWARAN NAIR** *PhD*

*PhD (SysEng), MSc (SysEng), BSc (Hort), Dip Pers Mgm & IR, LEA (EMS)*

President & Professor (Sustainable Tourism), DISTED College, Penang, Malaysia

A distinguished alumnus of Universiti Putra Malaysia (UPM), Professor Dr. Vikneswaran Nair, widely known as Prof. Vik Nair, boasts an impressive academic journey. He attained his **Bachelor of Science in Horticulture in 1994**, followed by a **Master's in Systems Engineering (Environmental Systems) in 1998**. His master's research was supported by a grant from the Ministry of Science, Technology and Environment Malaysia, focusing on developing an expert system for terrestrial vegetation management for Environmental Impact Assessment (EIA). In **2003**, he earned his **Ph.D. in Systems Engineering (Ecotourism Systems)** with a research focus on creating an expert system for ecotourism accreditation and rating for Peninsular Malaysia, emphasising safety, health, and environmental assurance.

Prof. Vik Nair's career has been characterised by notable achievements and leadership roles. He served as a **Professor** at the **School of Hospitality, Tourism, and Culinary Arts at Taylor's University, Malaysia**. During his tenure, he also assumed key roles such as Programme Leader for the Responsible Rural Tourism Network and Associate Research Fellow at the Centre for Research and Innovation in Tourism (CRiT). Additionally, he founded and directed the Centre for Research and Development at Taylor's University. After 19 years of dedicated service, he left Taylor's University in **2017** to take up the position of **Dean of Graduate Studies and Research**, as well as **Professor in Sustainable Tourism** at the **University of The Bahamas**. He further excelled in academia and recently embraced the prestigious role of President of **DISTED College in Penang, Malaysia**, an institution then, wholly owned by Wawasan Open University.

Prof. Vik Nair is renowned for his expertise in **Sustainable and Responsible Tourism, Rural Tourism, Ecotourism Management, Environmental Management, and Community-based Tourism**. His invaluable insights and knowledge have made him a sought-after keynote speaker at international conferences and esteemed guest lecturer worldwide.

With more than 350 publications to his credit, he was also given the privilege of writing a monthly column on hospitality and tourism issues in **Business Today**, a leading business magazine in Malaysia; **IMPAK**, the official bulletin of the Department of Environment, Malaysia; and a columnist on Responsible Tourism, in the national newspaper, **Nassau Guardian**, in The Bahamas. He is on numerous journal editorial boards and active reviewer for the **Journal of Hospitality and Tourism Research; Journal of Tourism Geography; Asia Pacific Journal of Tourism; Tourism Review; Journal of Sustainable Tourism, Current Issues in Tourism; Tourism Management; Tourism Management Perspective; World Hospitality Tourism Themes**, and many more. He was also the past editor-in-chief of **TEAM Journal of Hospitality and Tourism in Malaysia**.

Prof. Vik Nair is recognised for his commitment to environmental stewardship and holds a certification as a **Licensed Environmental Auditor in Environmental Management Systems**. He remains actively involved in several professional bodies, including the **International Ecotourism Club** in Greece (ecoclub.com), where he plays a pivotal role. He has also served as the President of the **Malaysia Ecotourism Association (MEA)**, the past President of the **Asia-Pacific Council for Hotel, Restaurant, and Institutional Education (APacCHRIE)**, and as the past Secretary of the **Tourism Educators Association of Malaysia (TEAM)**.

In 2002, he won the **Taylor's Chairman's Staff Excellence Award and President's Award for Academic Excellence** followed by **Research Excellence** in 2002, 2007 and 2013. He has won numerous **Best Paper Award** for tourism research in many conferences nationally and internationally. In addition, he has also won many **gold, and bronze medal in tourism innovations exhibitions** from 2012 to 2014 in Malaysia, UK and Germany. In 2006 and 2009, he was accorded the Merit and Honorary Award respectively for **Academic Leadership and Accomplishment as the Outstanding Young Malaysian of the Year** organised by Junior Chambers International, for his contribution to the ecotourism industry of Malaysia.

In 2014, he was accorded the **Jewel of India (Hind Rattan) Award: Outstanding Services, Achievements & Contributions in the field of Sustainable Tourism** at the 33rd International Congress of Non-Resident Indians, by the Government of India. In 2014, the Women Academics in Tourism (WAIiT) awarded him the **Most Awesome Scholars in Tourism 2018**. In 2021, he was the recipient of the 2021 **Research, Academic Excellence and Community Engagement (RACE) Award of Excellence**, at the 2nd Asian Tourism Research Conference in the Philippines. In 2023, he was accorded **Personality of the Year under the Sustainability and CSR Malaysia Leadership Award**. In the same year, he was also awarded the **National Outstanding Educator (College Category)** in the Private Education Excellence Awards 2023.

For his research and consultancy work, in 2011, he added another feather in his cap when he was awarded a national research grant worth **RM9 million for a 5-year project (2011-2016) on responsible rural tourism management** under the Ministry of Education's Long-Term Research Grant Scheme (LRGS). He completed his first consultation work with the **United Nations Development Programme (UNDP)** in writing the **Sustainable Development Goals** country report for The Bahamas in December 2017. He was also engaged with the **Tourism Development Corporation of The Bahamas** in developing community-based tourism toolkit for the country, and the Ministry of Environment in The Bahamas in developing an ecotourism production centre for East Grand Bahama island that was devastated by the 2019 Hurricane Dorian.

With a motto that epitomises his approach to life, "**Accomplish or do not begin**," Prof. Vik Nair brings a wealth of experience and knowledge to the realm of higher education, leaving an indelible mark on the fields of tourism, hospitality, and environmental management.

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## Personal Data

Full name : Vikneswaran Nair Sehkaran  
Current Designation : President / Professor, Sustainable Tourism  
DISTED College, Penang, MALAYSIA  
Wholly owned by Wawasan Open University, MALAYSIA

University Address : YCE Heritage Campus  
340 Macalister Road  
10350 Penang, MALAYSIA

Tel. (Mobile/WhatsApp): +6(012)371-5970

E-mail: [Vik.Nair@disted.edu.my](mailto:Vik.Nair@disted.edu.my)/ [vickynair@gmail.com](mailto:vickynair@gmail.com)

Personal Website: <http://www.viknair.com>

LinkedIn: <https://www.linkedin.com/in/vikneswaran-nair/>

Permanent Correspondence : No. 588, Jalan S2D20, Acacia, Garden City Homes, 70300  
Seremban 2, Seremban, N.Sembilan, Malaysia.

Current Address : 1D-16-7, Quayside Condominium, Lorong Seri Tanjung  
Pinang, 10470 Tanjung Tokong, Penang, Malaysia

Date of Birth : 19th January 1970  
Place of Birth : Ipoh, Perak  
Height / Weight : 1.72m / 75kg  
Race / Religion : Indian / Hindu  
Nationality : Malaysian  
Sex : Male  
Marital Status : Married (with 1 kid)  
Language Fluency : English, Malay (Malaysian Language), Indian dialects (Tamil & Malayalam)

## Career Objectives & Life Motto

**CAREER OBJECTIVE:** To secure a stimulating and rewarding position in a forward-thinking and progressive company that values sustainable development and prioritises a positive people culture. With a strong passion for personal and professional growth, I aim to excel in my role and seize opportunities for advancement within the organisation. By leveraging my skills and dedication, I aspire to contribute significantly to the company's success while aligning with its core values and strategic vision.

**LIFE MOTTO:** *Aut Coepisse Noli Aut Confice*. Latin words which means "Accomplish or Do Not Begin"- Motto of my school, Bukit Mertajam High School. This guiding principle has been a constant source of inspiration throughout my life, encouraging me to approach challenges with courage and unwavering belief in my abilities.

## Academic Qualifications

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### Professional:

- 1997 CAI-OXBRIDGE MALAYSIA SDN. BHD.  
**License Environmental Auditor (LEA) (IRCA/2007)**  
IRCA Program Certification No.: A11162  
Certified by the Governing Board of IQA International Register of Certified Auditors (IRCA)
- 2019 OPEN UNIVERSITY OF MAURITIUS AND COMMONWEALTH OF LEARNING  
**Sustainable Development in Business Certificate**  
Certified through the mooKIT platform at [www.mooc4dev.org/sdev](http://www.mooc4dev.org/sdev)
- 2020 UNIVERSITY OF SOUTH FLORIDA  
**Post Crisis Leadership Certificate**  
Certified by Muma College of Business, University of South Florida (USF)
- 2020 UNIVERSITY OF THE BAHAMAS  
**Certificate in Online Course Authoring**  
Certified by University of The Bahamas
- 2021 UNIVERSITY OF SOUTH FLORIDA  
**Diversity, Equity and Inclusion in the Workplace Certificate**  
Certified by Muma College of Business, University of South Florida (USF)
- 2022 ONE ELEUTHERA FOUNDATION  
**Certificate in Crisis Management**  
Centre for Training and Innovation One Eleuthera Foundation The Bahamas

### Tertiary:

- 1990-1994 AGRICULTURE UNIVERSITY OF MALAYSIA (UPM)  
Serdang, Selangor  
**B.Sc. (Horticulture)** with CGPA 3.09 / 4.0  
Project Paper: *Prototype Colour Quantification System for Carambola (Star-fruit) at Various Stages of Maturity*
- 1996-1997 COLLEGE OF PROFESSIONAL MANAGEMENT  
Leoville, Jersey, Britain  
**Diploma in Personnel Management & Industrial Relations**  
with a Grade of MERIT
- 1996-1998 UNIVERSITY PUTRA MALAYSIA (UPM)  
Serdang, Selangor  
**M.Sc. (Systems Engineering - Environment)** with CGPA 3.50/4.0  
Field of research: *Terrestrial Vegetation Management Expert System (VEGEVIC) Prototype for Environmental Impact Assessment (EIA)*
- 1998-2003 UNIVERSITY PUTRA MALAYSIA (UPM)  
Serdang, Selangor  
**Ph.D. (System Engineering - Ecotourism)**  
Field of research: *Expert System for Rating of Ecotourism Sites Based on Safety, Health and Environmental Quality Assurance*

## Work Experience



- Jan. 1990 - CONSUMERS' ASSOCIATION OF PENANG (CAP)  
 Jun. 1990 Georgetown, Penang, Malaysia  
**Librarian/Research Assistant**  
 Assisting in library operations and writer for Mediawatch, a regular media column in *Utusan Konsumer* (Consumer Bulletin).
- Dec. 1994 - SOCFIN CO. BHD.  
 Nov. 1996 Damansara, Kuala Lumpur, Malaysia  
**Assistant Manager**  
 Labour & technical management of an oil palm and rubber estate in Nigel Gardner Estate in Batang Berjuntai, Selangor
- Dec. 1996 - UNIVERSITY PUTRA MALAYSIA (UPM)  
 May 1998 Serdang, Selangor, Malaysia  
**Graduate Research Assistant**  
 Serdang, Selangor  
 Researcher of IRPA projects under Assoc. Prof. Ir. Dr. Mohamed Daud for Expert System for EIA project
- Jun. 1998 - TAYLOR'S COLLEGE SCHOOL OF HOSPITALITY & TOURISM  
 Oct. 2002 Cheras, Kuala Lumpur, Malaysia  
**Lecturer/IT Support**  
 Developing programmes and lecturing Certificate, Diploma, Higher Diploma and Degree level Hospitality and Tourism Management programmes in Keyboard Skills; Information Technology; Administrative Techniques; Information Technology for Marketing; and Information Communication Technologies.  
  
 Conducting staff development and training on ICT for all in-house staffs. Day to day management of the IT Department. Overseeing system development, implementation, maintenance, management and budgeting on LAN network management (Windows-NT), email (MS-Outlook & Lotus Notes), Internet, Property Management System (Micros Fidelio) and Amadeus Global Distribution System (GDS)
- Oct. 2002 - TAYLOR'S COLLEGE SCHOOL OF HOSPITALITY & TOURISM  
 Dec. 2003 Petaling Jaya, Selangor D.E. , Malaysia  
**Head, ICT and Research & Development / Lecturer**  
 Overall management of the ICT services. Day to day management of the IT Department. Overseeing system development, implementation, maintenance, management and budgeting on LAN network management (Windows-2000), email (MS-Outlook & Lotus Notes), Internet, Property Management System (Micros Fidelio) and Amadeus Global Distribution System (GDS) and Micros Point of Sales System. Management of Taylor's College Information System (Oracle Database) and VTLS (Library Management System).  
  
 Oversee the R&D of the hospitality and tourism programme. Initiating international collaboration to further enhance the programme with recognition worldwide. Head the interactive media learning with development of system and process for further enhancing the teaching and learning of the hospitality and tourism subject matter. Inculcate academic scholarly activities and research and development work.
- Jan. 2004 – TAYLOR'S COLLEGE SCHOOL OF HOSPITALITY & TOURISM  
 Sep. 2006 Petaling Jaya, Selangor D.E. , Malaysia  
**Head, Research & Development / Senior Lecturer**  
**Co-Director, ERITA-Asia (Centre for Inter-disciplinary Research in Hospitality, Tourism & Food) (since June 2005)**  
 To oversee the management of the research and scholarly activities of the college. To provide innovative and energetic leadership with strong commitment to research and publication activities.

Oversee the R&D of the hospitality and tourism programme. Initiating international collaboration to further enhance the programme with recognition worldwide. Head the interactive media learning with development of system and process for further enhancing the teaching and learning of the hospitality and tourism subject matter. Inculcate academic scholarly activities and research and development work.

Oct. 2006 – TAYLOR'S UNIVERSITY COLLEGE  
June 2009 Subang Jaya, Selangor D.E. , Malaysia  
**Head, Centre for Research & Development / Senior Lecturer  
Director, Taylor's-Toulouse University Centre (TTUC) Research Group**

To oversee the management of the research and scholarly activities of Taylor's University College. To provide innovative and energetic leadership with strong commitment to research, consultancy and publication activities.

Oversee the R&D of the whole Taylor's University College and Taylor's College comprising the School of Hospitality & Tourism, Communication, Computing & IT, Architecture & Build Environment, Law, Engineering, Biomedical, Business and Pre-University Programmes. Initiating international collaboration to further enhance the programme with recognition worldwide. Inculcate academic scholarly activities and research and development work.

July 2009 – TAYLOR'S UNIVERSITY COLLEGE  
January (name change to TAYLOR' UNIVERSITY in 2010)  
2013 Subang Jaya, Selangor D.E. , Malaysia  
**Director, Research & Development / Associate Professor  
Director, Taylor's-Toulouse University Centre (TTUC) Research Group  
Associate Research Fellow, Centre for Research & Innovation in  
Tourism (CRiT)**

To oversee the management of the research and scholarly activities of Taylor's University College. To provide innovative and energetic leadership with strong commitment to research, consultancy and publication activities.

Oversee the R&D of the whole Taylor's University College and Taylor's College comprising the School of Hospitality & Tourism, Communication, Computing & IT, Architecture & Build Environment, Law, Engineering, Biomedical, Business and Pre-University Programmes. Initiating international collaboration to further enhance the programme with recognition worldwide. Inculcate academic scholarly activities and research and development work. Securing public and industry grants for all Schools.

Feb. 2013 – TAYLOR'S UNIVERSITY  
Feb. 2017 Subang Jaya, Selangor D.E. , Malaysia  
**Programme Leader, Responsible Rural Tourism Network /  
Professor / Associate Research Director, Centre for Research &  
Innovation in Tourism (CRiT)**

To oversee the management of the Long Term Research Grant Scheme by the Ministry of Higher Education, Malaysia. To provide innovative and energetic leadership with strong commitment to research, consultancy and publication activities for the School of Hospitality, Tourism and Culinary Arts.

Feb. 2017 – TAYLOR'S UNIVERSITY  
Apr. 2017 Subang Jaya, Selangor D.E., Malaysia  
**Part-time Lecturer, School of Hospitality, Tourism & Culinary Arts**  
To teach the Quality Management Module for the Masters in International Hospitality Management, and to supervise Doctoral and MSc. for successful final submission for viva voice. Carry out private consultancy in developing community based tourism programme and workshops in Philippines, Indonesia, Myanmar, Hong Kong & Taiwan.

May 2017- PRIVATE CONSULTANCY  
July 2017 Subang Jaya, Selangor D.E.  
**Private Tourism Consultant**  
Carry out private consultancy in developing community based tourism programme and workshops in Philippines, Indonesia, Myanmar, Hong Kong & Taiwan.



- Aug. 2017- UNIVERSITY OF THE BAHAMAS  
 Oct. 2021 Nassau, The Bahamas  
**Dean, Graduate Studies & Research / Professor (Sustainable Tourism)**  
 Assuming the role of Deputy Provost, Research Linkages; Manage and supervise the Office of Graduate Studies & Research; Identify strategic partners for the development of dual and joint graduate programmes and research initiatives; Collaborate with the Office of Institutional Strengthening & Accreditation to review the effectiveness and academic integrity of existing graduate programmes and establishing frameworks for monitoring new graduate programmes; Chair the Graduate Advisory Council; Collaborate with all the other related research centres and institutes; Provide the leadership and mentoring for the University in all aspects of graduate studies & research management.
- Jan. 2018- TAYLOR'S UNIVERSITY  
 Present Subang Jaya, Selangor D.E., Malaysia  
**Visiting Professor**  
 Faculty of Hospitality, Food and Leisure Management
- Dec. 2021- Far Eastern University  
 Present Manila, The Philippines  
**Adjunct Professor**  
 Distinguished adjunct faculty member to virtually share expertise as and when required in teaching, research and other related tasks in a particular FEU program for the entire duration of his/her residency at the University.
- Nov. 2021- DISTED College  
 Present Georgetown, Penang, Malaysia  
**President / Professor, Sustainable Tourism**  
 Provide academic and administrative leadership as well as create a conducive environment to enable the embodied goals and objectives of the College to be achieved. Develop strategies to address the College's teaching and learning, research and social service responsibilities including the budgets and policies. Actively engage with the industry and community to project a positive and vibrant profile of the College for purposes of promoting the good name of the College and to raise grants, scholarships and funds for the College. Consultation with senior management, faculty, staff, students and key stakeholders when discharging the responsibilities of the office. Provide direction, supervision and support to the Schools in the teaching and learning and research activities and in their review and submission of academic programme documents to the Malaysian Qualification Agency as well as Ministry of Higher Education for the different purposes of programme approvals and accreditation.

## Certifications



- 1996 OUTWARD BOUND LUMUT, PERAK, MALAYSIA  
**Membership Certificate Badge** for Outward Bound Course Number SC 410
- 1999 ASIA-PACIFIC INSTITUTE OF INFORMATION TECHNOLOGY (APIIT)  
**Microsoft Office User Specialist (MOUS)**  
 Word/Excel/PowerPoint/Access 97  
 Certificate of Attendance
- 2001 ASIA-PACIFIC INSTITUTE OF INFORMATION TECHNOLOGY (APIIT)  
**Microsoft Office User Specialist (MOUS)**  
 Word/Excel/PowerPoint/Access 2000  
 Certificate of Attendance
- 2001 ASIA-PACIFIC INSTITUTE OF INFORMATION TECHNOLOGY (APIIT)  
**Animation with MS-Flash 4.0** (Introduction & Intermediate)  
 Certificate of Attendance

- 2003 ASIA-PACIFIC INSTITUTE OF INFORMATION TECHNOLOGY (APIIT)  
**Microsoft Office 2003 Workshop**  
Certificate of Attendance
- 2006 NOTA ASIA  
**Microsoft Project 2003 Workshop** – Beginning & Intermediate  
Certificate of Completion
- 2007 INTERNATIONAL COMMERCIALISATION CENTRE (ICC), UPM  
**Commercialisation & Intellectual Property Workshop**  
Certificate of Completion
- 2008 TBS ECOTECH SDN BHD  
Understanding Key Concepts Requirements of **ISO 9001:2000**  
Certificate of Completion
- 2011 SAS INSTITUTE INC.  
**SAS Enterprise Guide 1: Querying & Reporting**  
Certificate of Completion
- 2011 TAYLOR'S UNIVERSITY, MALAYSIA  
**Postgraduate Supervisory Workshop**  
Certificate of Completion
- 2012 TAYLOR'S UNIVERSITY, MALAYSIA  
**Brain Smart Leader: Achieving Success through the most Important Graph in the World**  
Certificate of Attendance
- 2013 STATWORKS  
**Nvivo 10 Basic** – Qualitative Research Application  
Certificate of Completion
- 2013 AKADEMI KEPIMPINAN PENGAJIAN TINGGI (AKEPT) & MONASH UNIVERSITI MALAYSIA  
The Sharing of Experience & Best Practices in **Publishing Articles for International Refereed Journal** – Workshop 1  
Certificate of Attendance
- 2013 AKADEMI KEPIMPINAN PENGAJIAN TINGGI (AKEPT) & MONASH UNIVERSITI MALAYSIA  
The Sharing of Experience & Best Practices in Publishing Articles for International Refereed Journal: **Refining Paper for Publication in High Impact Journal** – Workshop 2  
Certificate of Attendance
- 2013 RIVERBUG: THE WHITE WATER RAFTING SPECIALIST  
**White Water Rafting** – Low water level at Kampar River, Perak, Malaysia.  
Grade II & III  
Certificate of Achievement
- 2019 MENDELEY INTERNATIONAL  
**Mendeley Reference Manager**  
Certificate of Attendance – University of The Bahamas, Nassau, The Bahamas

2023 WOU ACADEMY

**Online Session: What is ESD Integration?**

Certificate of Attendance – Wawasan Open University, Penang, Malaysia

## Training/Courses Attended



- 1997 Attended the seminar **ISO 14000 WITH SPECIAL REFERENCE TO RESOURCE BASED INDUSTRIES** conducted by the Environmental Management and Research Association of Malaysia (ENSEARCH).
- Attended the workshop **GEOGRAPHICAL INFORMATION SYSTEM (GIS)** conducted by Dr. Kam Tin Seong of Nanyang Institute of Technology, Singapore.
- Attended the workshop on **COMPLIANCE ENVIRONMENTAL AUDITING** conducted by Dr. Paul A. Erickson of Niche Training Network, USA.
- 2000 Attended the symposium on **CYBER WORLD SECURITY 2000** conducted by Trends Micro and Microsoft.
- 2001 Completed the **TRAIN THE TRAINERS PROGRAMME (PEDAGOGICAL TRAINING)** conducted by Mr. Pierre Rouillon of the University of Toulouse, France at Taylor's College School of Hospitality and Tourism
- 2002 Attended the **7th WORLD LEISURE CONGRESS 2002** conducted by World Leisure and Malaysian Leisure and Recreation Council (MARFIMA).
- 2003 Attended the conference on **KNOWLEDGE CAMPUS** conducted by Sun Microsystems and Frontline.
- 2007 Completed the **MASTER YOUR MIND FOR BREAKTHROUGH RESULTS** training conducted by Adam Khoo Learning Technologies Group.
- Completed the **COMMERCIALISATION WORKSHOP** conducted by Philip Mendes and organised by Innovation and Commercialisation Centre, UPM.
- Completed the **BUILDING A HIGH PERFORMANCE TEAM** training facilitated by Dato' Loy Teik Ngan, Taylor's Education Group.
- 2008 Completed the **RECORDS & FILING MANAGEMENT** training facilitated by CX Management Development.
- 2009 Completed the **PROJECT MANAGEMENT '2 PAGE TOOL'** training facilitated by Chin Teik (Chin Teik Consulting Ltd.).
- 2010 Participated in the **INTERNATIONAL CONFERENCE ON HOW TO SUCCESSFULLY DESIGN & IMPLEMENT MASTER PLANS FOR SUSTAINABLE TOURISM DEVELOPMENT** organised by the Islamic Tourism Centre (ITC) & Universiti Malaysia Sabah (UMS) in Kota Kinabalu from 12-13 July 2010.
- Participated in the **THE INTERNATIONAL CONFERENCE ON SUSTAINABLE COMMUNITY DEVELOPMENT 2010** organised by Universiti Putra Malaysia (UPM) in Putrajaya on 20 July 2010.

Attended the seminar on **AN INSIDER'S GUIDE TO GETTING PUBLISHED IN INTERNATIONAL RESEARCH JOURNALS** organised by Emerald Group Publishing Limited in Taylor's University on 22 November 2010.

- 2010-2013 Attended Chin Teik's **EXECUTIVE DEVELOPMENT SERIES** organised by Taylor's Education Group in Taylor's University for all Senior Management Staff. The series include: (a) 2-Page Project Management Tool; (b) Leading and Achieving the Visionary Organisation; (c) Leading Effective Change via 2Pages/ Stakeholder/Transition Management; (d) Improving Process Capability for Customer Satisfaction; (e) Optimising Human Capital Performance (f) Communication for Impact
- 2011 Attended the workshop on **HEDY & YUMI SCHLEIFER: THE RELATIONAL ORGANISATION - THE ART OF CRATING A RELATIONAL CULTURE IN BUSINESS & ORGANISATION** organised by Continued Professional Education (CPE) in Taylor's University on 1-2 March 2011.
- 2012 Participated in **THE INTERNATIONAL SEMINAR ON BIODIVERSITY & TOURISM** Organised by Tourism Perak and Centre for innovative Planning & Development (CiPD), Universiti Teknologi Malaysia (UTM) in Ipoh, Perak on 26-27 April 2012.
- Participated in the **ASIA PACIFIC NETWORK FOR SUSTAINABLE TOURISM (ASIA PACIFIC NEST) SYMPOSIUM ON ADVANCING SUSTAINABLE TOURISM IN ASIA PACIFI** Organised by United Nations Environment Programme (UNEP) on 5-6 November 2012. Bangkok, Thailand.
- 2014 Participated in the **COMMONWEALTH TERTIARY EDUCATION FACILITY INAUGURAL WORKSHOP** Organised by National Higher Education Research Institute (IPPTN) on 26-27 November 2014. Universiti Sains Malaysia, Penang.
- 2015 Participated in the **WORKSHOP ON IMBAK CANYON RAINFOREST RESEARCH & TRAINING PROGRAMME** Organised by Academy of Sciences Malaysia on 7 May 2015. Academy of Sciences Malaysia, Kuala Lumpur, Malaysia
- Participated in the **ASEAN TOURISM RESEARCH ASSOCIATION (ATRA) FORUM 2015** Organised by ATRA & Taylor's University on 14 May 2015. Taylor's University, Malaysia
- 2016 Participated in the **MALAYSIAN RESEARCH ASSESSMENT (MYRA) GLOSSARY AND ASSESSMENT WORKSHOP**. Organised by Centre for Research & Development, Taylor's University on 4 January 2016. Taylor's University, Malaysia.
- Participated in the **TAKING CHARGE! : DEVELOPING BREAKTHROUGH HABITS**. Organised by Talent Development Department, Taylor's Education Group on 13-14 June 2016. Taylor's University, Malaysia.
- 2017 Participated in the **ACADEMIC PROMOTION WORKSHOP**. Organised by AGB Intuitional Strategies on 15-16 August 2017. University of The Bahamas, Nassau, Bahamas.
- Participated in the **SEMINAR ON STRENGTHENING THE DELIVERY OF PUBLIC SERVICES USING A CENTRE OF GOVERNMENT APPROACH**. Facilitated by Ministry of Finance, Bahamas on 20 September 2017. British Colonial Hilton, Nassau, Bahamas.

Participated in the **WEBINAR: A GENERATION APART – THE CHANGING EXPECTATIONS OF MEDERN RESEARCHERS**. Facilitated by ProQuest International, Bahamas on 27 September 2017.

Attended the **KPMG LIGHTHOUSE DATA AND ANALYTICS SEMINAR**. Facilitated by KPMG Bahamas on 30 November 2017. Baha Mar Convention Centre, Nassau, The Bahamas.

2018 Participated in the **NATIONAL STATISTICAL SYSTEMS ASSESSMENT REPORT SEMINAR**. Facilitated by Ministry of Finance, Bahamas and Inter-American Development Bank on 9 January 2018. Breezes Hotel, Nassau, The Bahamas.

Attended the **INTELLECTUAL PROPERTY STAKEHOLDERS CONSULTATIVE WORKSHOP**. Facilitated by Registrar General's Department, Bahamas on 30-31 January 2018. Royal Bahamas Police Force Headquarter, Nassau, The Bahamas.

Attended the **CIVIL SOCIETY CONCLAVE**. Organised by the Organisation for Responsible Governance, Bahamas on 27 February 2018. Paradise Island, Nassau, The Bahamas.

Attended the **GREEN CLIMATE FUND (GCF) WORKSHOP**. Organised by Ministry of Environment and Housing, Bahamas on 13 March 2018. Nassau, The Bahamas.

Participated in the **UNITED NATIONS ECONOMIC COMMISSION FOR LATIN AMERICA AND THE CARIBBEAN (UN-ECLAC) WORKSHOP ON PLANNING FOR THE IMPLEMENTATION OF AGENDA 2030 FOR SUSTAINABLE DEVELOPMENT GOALS IN THE BAHAMAS**. Organised by Economic Development and Planning Unit (EDPU), Office of the Prime Minister on 4 April 2018. Nassau, The Bahamas.

Participated in the **REGIONAL CHARACTER DEVELOPMENT SYMPOSIUM**. Organised by Templeton Foundation on 27 April 2018. Nassau, The Bahamas.

Participated in the workshop **INTRODUCTION TO MOODLE AND ONLINE & BLENDED LEARNING**. Organised by UB-Online on 4 September 2018. University of The Bahamas, Nassau, The Bahamas.

Participated in the **THIRD WORKSHOP FOR THE IMPLEMENTATION OF ECONOMICS OF CLIMATE ADAPTATION & ECOSYSTEM BASED SERVICES: SUPPORT TO CLIMATE-RESILIENT TOURISM DEVELOPMENT IN SAN SALVADOR**. Organised by Inter-American Development Bank on 5 September 2018. British Colonial Hilton Hotel, Nassau, The Bahamas.

Participated in the **SUSTAINABLE TOURISM POLICY FRAMEWORK FOR THE CARIBBEAN AND THE DISASTER MANAGEMENT WORKSHOP FOR THE TOURISM SECTOR**. Organised by Ministry of Tourism & Aviation Bahamas on 25 September 2018. SuperClub Breezes, Nassau, The Bahamas.

Participated in the webinar **BUILDING RICH CONTENT IN MOODLE: QUIZZES**. Organised by UB-Online on 9 October 2018. University of The Bahamas, Nassau, The Bahamas.

Participated in the webinar **INTRODUCTION TO H5P E-LEARNING AUTHORING TOOL**. Organised by UB-Online on 16 October 2018. University of The Bahamas, Nassau, The Bahamas.

Participated in the webinar **INNOVATIVE ONLINE TEACHING STRATEGIES: GROWTH MINDSET**. Organised by UB-Online on 30 October 2018. University of The Bahamas, Nassau, The Bahamas.

Participated in the webinar **INNOVATIVE ONLINE TEACHING STRATEGIES: PRODUCTIVE FAILURE**. Organised by UB-Online on 6 November 2018. University of The Bahamas, Nassau, The Bahamas.

2019 Participated in the webinar **TEACH IT LIVE! USING ZOOM TO TEACH ONLINE**. Organised by UB-Online on 22 January 2019. University of The Bahamas, Nassau, The Bahamas.

Participated in the webinar **QUALITATIVE DATA ANALYSIS USING NVIVO SOFTWARE**. Organised by Association of North America Higher Education International on 23 January 2019. Florida, USA.

Participated in the webinar **TEACH WITH VIDEO! USING SCREEN CASTING TO BUILD INSTRUCTIONAL VIDEO**. Organised by UB-Online on 12 February 2019. University of The Bahamas, Nassau, The Bahamas.

Participated in the webinar **POWERPOINT IS THE DEVIL! (OR MAYBE IT ISN'T)**. Organised by UB-Online on 19 February 2019. University of The Bahamas, Nassau, The Bahamas.

Participated in the **RECORDS MANAGEMENT WORKSHOP**. Organised by University of The Bahamas Library on 25 February 2019. Nassau, The Bahamas

Participated in the webinar **DEMAND: QS RANKINGS BY SUBJECT 2019**. Organised by QS International on 26 February 2019. London, UK.

Participated in the webinar **ACADEMIC REPUTATION: HOW IT'S MEASURED AND WHY IT MATTERS**. Organised by QS International on 20 March 2019. London, UK.

Participated in the webinar **HOW TO GET HIGH CITATIONS FOR YOUR RESEARCH PAPERS**. Organised by Association of North America Higher Education International on 15 April 2019. Florida, USA.

Participated in the webinar **HOW TO HELP GRADUATE STUDENTS CREATE A LITERATURE REVIEW**. Organised by EBSCO on 1 May 2019. Ipswich, USA.

Participated in the webinar **HELPING STUDENTS NAVIGATE A COMPUTER-CENTERED WORLD**. Organised by J-WEL Higher Education, MIT on 9 May 2019. Cambridge, Massachusetts, USA.

Participated in the webinar **LET'S GET THAT GRANT**. Organised by Elsevier International on 29 May 2019. Amsterdam, The Netherlands.

2022 Participated in the webinar **ASEAN QUALITY ASSURANCE CONFERENCE 2022: Emerging from Crisis – Redefining Quality Assurance Towards Stability in Higher Education**. Organised by Sunway University, Malaysia on 9-10 August 2022. Kuala Lumpur, Malaysia.

Participated in the **AKEPT HIGHER EDUCATION LEADERSHIP SEMINAR 2022: Transforming Higher Education Leaders – Empower, Engage & Expand**. Organised by Ministry Higher Education, Malaysia on 15-16 February 2022. Kuala Lumpur, Malaysia.

Participated in the **TALENT DIALOGUE WITH INSTITUTION OF HIGHER LEARNINGS: Developing Future-Ready Talents**. Organised by InvestPenang, Malaysia on 15 July 2022. Penang, Malaysia.

Participated in the webinar **23<sup>RD</sup> ASLI EDUCATION SUMMIT 2022: Accelerating Education Reform through Collective Experiences**. Organised by Sunway Education Group, Malaysia on 1 November 2022. Kuala Lumpur, Malaysia.

2023 Participated in the **ASEAN EDUCATION CONFERENCE 2023**. Organised by Sunway University, Malaysia. 11-12 February 2023. Kuala Lumpur, Malaysia.

Participated in the **PENANG FUTURE FORWARD SUMMIT: Future Proof Penang for the New Global Economy**. Organised by KSI Strategic Institute for Asia Pacific. 14 March 2023. Penang, Malaysia.

Participated in the **HIGHER EDUCATION SEMINAR: Impacts of Study Abroad on Higher Education Development in Malaysia**. Organised by Universiti Teknologi Malaysia on 9 May 2023. Kuala Lumpur, Malaysia.

## Lectures/Guest Lectures/ Talks/ Trainings Conducted



- 1998 to 2002
  - INFORMATION TECHNOLOGY
  - ADMINISTRATIVE TECHNIQUES
 For up to Higher Diploma programme in Hotel Management and Tourism Management at Taylor's College, School of Hospitality and Tourism
- 1998 to 2004
  - KEYBOARD SKILLS
  - COMPUTER STUDIES
 For up to Higher Diploma programme in Hotel Management and Tourism Management at Taylor's College, School of Hospitality and Tourism
- 2000 -2002
  - INFORMATION TECHNOLOGY FOR MARKETING
  - INFORMATION COMMUNICATION TECHNOLOGIES
 For up to Degree programme in Hospitality and Tourism Management (Hons.) at Taylor's College, School of Hospitality and Tourism
- 2001
  - EXPERT SYSTEMS AND CLIPS PROGRAMMING
 Conducted an Open Lecture to Masters students of M.Sc. (Systems Engineering) Universiti Putra Malaysia
- 2002
  - INFORMATION TECHNOLOGY IN THE HOSPITALITY AND TOURISM INDUSTRY
 Adjunct Lecturer for Final Year students of Bachelor in Hospitality & Tourism, Universiti Utara Malaysia (UUM).

- 2003
- **RESEARCH METHODOLOGIES**  
For Degree programme in Hospitality and Tourism Management (Hons.) at Taylor's College, School of Hospitality and Tourism
  - **EXPERT SYSTEMS**  
Adjunct Lecturer for Degree programme in Bachelor of Engineering (Biological and Agricultural Engineering) at Faculty of Engineering, Universiti Putra Malaysia (UPM)
- 2004 to 2006
- **TOURISM PRODUCT DEVELOPMENT & ANALYSIS**
  - **HOSPITALITY & TOURISM ENVIRONMENT**
  - **MANAGEMENT INFORMATION SYSTEMS (MIS)**  
For up to Degree programme in Hospitality and Tourism Management (Hons.) at Taylor's College, School of Hospitality and Tourism
- 2006
- **RATING OF ECOTOURISM SITES BASED ON SAFETY, HEALTH AND ENVIRONMENTAL QUALITY ASSURANCE**  
Adjunct Lecturer for Masters programme in Tourism Planning at the School of Housing, Building & Planning in Universiti Sains Malaysia (USM)
  - **RESPONSIBLE TOURISM INITIATIVE - PROMOTING SUSTAINABLE TOURISM IN ASIA: A WILD ASIA & TAYLOR'S COLLEGE INITIATIVE**  
Adjunct Lecturer for Final Year Degree programme in Bachelor of Economic (majoring in Tourism) at Faculty of Economics & Management Universiti Putra Malaysia (UPM)
- 2007
- **ECOTOURISM RATING & QUALITY ASSURANCE: THE MALAYSIAN EXPERIENCE.**
  - **GUIDING THE HOSPITALITY INDUSTRY TOWARDS RESPONSIBLE TOURISM**
  - **TOURISM RISK MANAGEMENT IN SOUTHEAST ASIA**  
Master of Tourism & Hospitality Management at University of Toulouse II, France
- 2007-2009
- **APPLICATION OF INFORMATION SYSTEM IN HOSPITALITY AND CATERING INDUSTRY**  
Professional Master of International Tourism & Hospitality Management at Taylor's College, School of Hospitality and Tourism
- 2008
- **BUSINESS OF HOSPITALITY & TOURISM: TOURISM COMPONENTS & SUPPLY**  
For Higher Diploma & Diploma programme in Hospitality, Culinary Arts & Tourism Management at Taylor's College, School of Hospitality and Tourism
  - **UNDERSTANDING RESPONSIBLE TOURISM IN THIS 21ST CENTURY: THE MALAYSIAN EXPERIENCE**  
Masters & PhD Programme for Tourism Management at the College of Tourism in Rikkyo University , Japan
  - **ECOTOURISM ACCREDITATION & RESPONSIBLE TOURISM AWARD: SOLUTION TO THE FUTURE OF ECOSYSTEM IN ASIA**  
Academic Staff and Post Graduate Students of the Institute for Tourism Studies (IFT), Macao.
  - **RESPONSIBLE TOURISM INDICATORS AND THEIR APPLICATION IN COASTAL AND ISLAND MANAGEMENT**  
Short Training Course: How to Successfully Plan and Manage Coastal & Island Tourism



- 2009 • ENVIRONMENTAL RISK ANALYSIS & MANAGEMENT  
Professional Master of International Tourism & Hospitality Management at Taylor's University, School of Hospitality, Tourism & Culinary Arts
  
- 2009-2012 • ENGAGING IN ACADEMIC RESEARCH  
New Academic Staff Induction (NASI) Training for Staff at Taylor's University.
  
- 2011 • HOW TO MARKET YOURSELF as an ACADEMICIAN?  
Teh-Tarik Training Session for Young Researchers for Staff at Taylor's University.
  
- 2011 • THE MALAYSIAN ECONOMIC TRANSFORMATION PROGRAMME (ETP): MOVING THE NATION TOWARDS HIGH YIELD TOURISM  
Graduate Seminar for Professional Master of International Hospitality Management at Taylor's University, School of Hospitality, Tourism & Culinary Arts
- TAYLOR'S NEW LAKESIDE ECO-CAMPUS: THE SUSTAINABLE CAMPUS OF TOMORROW  
Undergraduate for Hospitality & Tourism Management programme at De Lin Institute of Technology, Taipei, Taiwan
  
- 2013 • SUSTAINABLE & RESPONSIBLE TOURISM: SOCIO-CULTURAL, ENVIRONMENTAL & ECONOMIC IMPACTS OF TOURISM – THE MALAYSIAN EXPERIENCE  
Undergraduate from Washington State University, USA for Hospitality & Tourism Management programme at Taylor's University, Malaysia.
  
- 2015-2017 • QUALITY MANAGEMENT FOR SERVICE INDUSTRY  
Master of International Hospitality Management at Taylor's University, School of Hospitality, Tourism & Culinary Arts
  
- 2015 • RESPONSIBLE TOURISM: THE WAY FORWARD  
Undergraduate from Tourism Management Programme at Berjaya University College of Hospitality.
  
- 2016 • DEVELOPING & SUSTAINING COMMUNITY BASED TOURISM & RESPONSIBLE RURAL TOURISM FRAMEWORK  
Undergraduate from Hospitality and Tourism Management Programme in Manila, Philippines: (1) Lyceum of the Philippines University (LPU); (2) University of Santa Thomas, Philippines; and (3) Far Eastern University, Philippines.
- ONE BILLION TOURIST, ONE BILLION THREAT  
Undergraduate from Business and Tourism Management Programme in Curtin University, Miri, Sarawak, Malaysia
- SUSTAINABLE & RESPONSIBLE TOURISM  
Undergraduate from Business and Accountancy Programme in Universiti Malaya, Kuala Lumpur, Malaysia
  
- 2016-2017 • RESEARCH METHODOLOGY  
PhD and M.Sc. programmes at Taylor's Graduate School, Taylor's University, Malaysia
- RESEARCH SUPERVISORY PRACTICES  
PhD and M.Sc. programmes at Taylor's Graduate School, Taylor's University, Malaysia
  
- 2017 • DEVELOPMENT OF RESEARCH CULTURE IN BUSINESS AND HOSPITALITY MANAGEMENT  
Presentation for the Faculty of Business, Hospitality and Tourism Studies, University of The Bahamas, Nassau, The Bahamas

- A VISION FOR GRADUATE STUDIES & RESEARCH AT UNIVERSITY OF THE BAHAMAS  
Presentation for faculty at UB-North Campus, Grand Bahama, Bahamas.
  - ACADEMIC PUBLISHING: TRENDS, NEEDS AND POSSIBILITIES.  
Training for the staff and faculty members of the Communication & Creative Arts Unit, University of The Bahamas, Nassau, The Bahamas.
  - GLOCALISATION OF SUSTAINABILITY AGENDA.  
Guest lecture for Environmental Law Class. Bachelor of Law Degree, University of The Bahamas, Nassau, The Bahamas
- 2018
- STOCKHOLM TREATY LAB COMPETITION – REVIEW OF INNOVATIVE "GREEN" MODEL TREATY TO PERSUADE INVESTORS TO INVEST IN THE ENVIRONMENT, CLIMATE CHANGE, ADAPTATION, AND MITIGATION  
Guest lecture for Public International Law Class. Bachelor of Law Degree, University of The Bahamas, Nassau, The Bahamas
  - MANAGING SUSTAINABLE TOURISM - STRATEGIC PLANNING PROCESSES, QUALITY CONTROL AND VISITOR MANAGEMENT.  
Guest lecture for Sustainable Tourism Module. Bachelor of Tourism Degree, University of The West Indies, Nassau, The Bahamas.
- 2018-2019
- FUNDAMENTALS OF ORGANIZING & WRITING ACADEMIC RESEARCH PAPERS  
Staff training course on Choosing a topic and preparing to write; The abstract, executive summary and introduction; The literature review; The methodology; The results and discussion; and The conclusion and other details  
University of The Bahamas, Nassau, The Bahamas.
- 2018-2020
- USING TOOLKIT FOR COMMUNITY-BASED TOURISM DEVELOPMENT  
Local community training in developing community-based tourism in Nassau and Bimini, The Bahamas.
- 2019 to present
- SUSTAINABLE TOURISM MANAGEMENT: STRATEGIC PLANNING PROCESSES QUALITY CONTROL & VISITOR MANAGEMENT  
Lecture for Sustainable Tourism Management Module. Bachelor of Business, University of The Bahamas, Nassau, The Bahamas.
- 2020-Present
- RESEARCH ESSENTIAL SERIES I, II & III  
Staff training course on Understanding Institutional Review Board; Tweaking Your Quantitative Research Design During Crisis; Tips on Using MS-Word & MS-Excel to Analyze Qualitative Data; Turning Thesis to an Article; Understanding Open Access Publishing; Successful Grant Applications: Getting the Fundamentals Right; Managing Research Data and Documentation; Producing Highly Visible and Impactful Research; Making Sense of Research Metrics
- 2021-Present
- ECOTOURISM MANAGEMENT  
Lecture for Tourism Management Seminar Module. Bachelor of Business (Tourism Management), University of The Bahamas, Nassau, The Bahamas.
- 2021-Present
- RESEARCH WRITING LECTURE SERIES  
Lecture for Bachelor Degree students in the Institute of Tourism and Hotel Management, Department of Hotel and Restaurant Management, Far Eastern University, Manila, The Philippines.
- 2022
- TRAINING ABORIGINAL (NATIVE) COMMUNITY: SOUTHEAST ASIA AND THE CARIBBEAN EXPERIENCE  
Guest lecture for Human Resources module BUAD247 Training and Development. Okanagan School of Business, Okanagan College, Canada

- 2022-Present • **FUNDAMENTALS OF ORGANISING & WRITING ACADEMIC RESEARCH PAPERS**  
Staff training course on Choosing a topic and preparing to write; The abstract, executive summary and introduction; The literature review; The methodology; The results and discussion; and The conclusion and other details.  
DISTED College, Penang, Malaysia
- 2022-Present • **FUNDAMENTALS OF CRISIS MANAGEMENT**  
Six days workshop for civil servant officers in The Bahamas. Upon successful completion of this module, participants were able to define crisis; analyse elements of a crisis; establish crisis management teams; conduct crisis audits that help identify, measure, and manage risk; explain the steps in developing a crisis response; design emergency management units and protocols; and explain the components of a redundancy and recovery system.  
Government & Public Policy Institute, University of The Bahamas
- 2023 • **CRAFTING YOUR ACADEMIC CAREER: FUTURE PROSPECT & PORTFOLIO DEVELOPMENT**  
Guest lecture for all higher degree by research Masters and PhD students. The lecture delves into three crucial aspects of career planning for research and post graduate students: The future of an academic/research career; The significance of preparing and building a portfolio during your studies; and The strategies and tips for setting and achieving your career goals  
Taylor's University, Malaysia
- 2023 • **TOOLKIT FOR DEVELOPING COMMUNITY-BASED TOURISM**  
This course enabled participants to use a toolkit in transforming their community-based tourism product to create a high yield income in the long term. The toolkit used in this course guided participant to prepare, develop and sustain a community-based tourism programme for their local community.  
Public Training under the HRDC Malaysia National Training Week 23 May 2023

## Award/Distinctions/Recognitions



- Jul. 1994 AGRICULTURE UNIVERSITY OF MALAYSIA (UPM)  
**Dean's List** for Semester December 1993/94 with a Grade Point Average (GPA) of 3.722 out of 4.000 in B.Sc. (Hort.) Programme
- Nov. 2002 TAYLOR'S COLLEGE, SCHOOL OF HOSPITALITY & TOURISM  
Taylor's Education Group, **Chairman's Award** for Excellence 2002  
(**Academic**)
- Oct. 2003 TAYLOR'S COLLEGE, SCHOOL OF HOSPITALITY & TOURISM  
Taylor's Education Group, **5-Years Dedicated & Loyal Service Award**
- Sep. 2004 THIRD NATIONAL TOURISM EDUCATORS CONFERENCE 2004  
Tourism Educators Association of Malaysia (TEAM), **Best Paper Award for Research in Tourism**. Title of research: Application of Ecotourism Principles in a Selected Eco-Site in Malaysia: A Case in Summerset Colonial Hotel and Villas at Rompin, Pahang, Malaysia.
- Nov. 2006 THE OUTSTANDING YOUNG MALAYSIAN AWARD 2006  
Junior Chambers Malaysia, **Certificate of Merit Award** for Excellence in Academic Leadership and Accomplishment 2006.

- Oct. 2007 TAYLOR'S UNIVERSITY COLLEGE  
Taylor's Education Group, **Chairman's Award** for Excellence 2007  
**(Research)**
- Oct. 2008 TAYLOR'S UNIVERSITY COLLEGE  
Taylor's Education Group, **10-Years Dedicated & Loyal Service Award**
- Nov. 2008 2<sup>ND</sup> ASIA-EURO TOURISM, HOSPITALITY & GASTRONOMY CONFERENCE  
2008  
Taylor's School of Hospitality & Tourism and University of Toulouse,  
France, **Best Paper Award for Research in Tourism**. Title of research:  
Transferring Know-How from Developing Country to Least Developed Countries  
(LDC): Poverty Alleviations Strategy via Tourism in Malaysia's Mega  
Development Corridor Projects
- 2008 **TEAM Expert Listing of Educators in Hospitality and Tourism** (Tourism  
Educators Association of Malaysia)
- Aug. 2009 20<sup>TH</sup> NATIONAL REAL ESTATE CONVENTION IN 2009  
Association of Valuers and Property Consultants in Private Practice  
Malaysia (PEPS) and the Institution of Surveyors, Malaysia, **Best Paper  
Award**. Title of research: The Potential of Education Tourism for Real  
Estate Development in Malaysia.  
11 Aug. 2009, Kuala Lumpur Convention Centre, Malaysia
- Nov. 2009 THE OUTSTANDING YOUNG MALAYSIAN AWARD 2009  
Junior Chambers Malaysia, **Certificate of Honouree Award** for  
Excellence in Academic Leadership and Accomplishment 2009.
- Oct. 2010 HOT SHOTS A PICTURE PAINTS A THOUSAND WORDS PHOTOGRAPH  
COMPETITION – KUNANG-KUNANG MAGAZINE  
**2nd Prize Winner**: Splashing Waves at Tanah Lot, Bali
- Nov. 2011 5<sup>TH</sup> THE-ICE INTERNATIONAL PANEL OF EXPERTS FORUM 2011 AND 2<sup>ND</sup>  
GRADUATE RESEARCH COLLOQUIUM (GRC).  
International Centre of Excellence in Tourism & Hospitality Education  
(THE-IC) and Taylor's University, **Best Conceptual Paper Award**. Title of  
paper: Scoping the Potentials and Pitfalls of Rural Tourism Policies  
23-25 November 2011. Taylor's University, Malaysia.
- Oct. 2012 2012 BRITISH INVENTION SHOW (BIS), LONDON, UK  
Awarded **Gold Medal** for the project, "TOURSCAPE : An Integrated  
Systematic Approach to Manage Tourism Destinations  
[Joint award with researcher from Universiti Malaysia Sarawak]  
24-27 October 2012, London, UK
- Feb. 2013 INTERNATIONAL CONFERENCE ON TOURISM DEVELOPMENT, 'BUILDING  
THE FUTURE OF TOURISM', PENANG, MALAYSIA  
School of Housing, Building & Planning, Universiti Sains Malaysia  
**Best Research Paper Award** for the research entitle, "Gap analysis of  
future studies on wildlife tourism in Lower Kinabatangan, Sabah"  
4-5 February 2013, Penang, Malaysia

- Mar. 2013 UNIVERSITY MALAYSIA SARAWAK (UNIMAS) EXPO R&D COMPETITION  
Awarded **Gold Medal** for the project, "Tourism Destinations: Achieving Performance Sustainability Through Spatial Integration"  
[Joint award with researcher from Universiti Malaysia Sarawak]  
20-21 March 2013, Kuching, Sarawak
- June 2013 12TH ASIA PACIFIC FORUM FOR GRADUATE STUDENTS' RESEARCH IN TOURISM (APF) 2013.  
**Best Research Paper Award** for the research paper entitled, "Conceptualizing Carbon Footprint and Offset Measures For Rural Tourism Destinations". 27-29 June 2013, Kuala Lumpur, Malaysia
- Oct. 2013 INTERNATIONAL TRADE FAIR – IDEAS, INVENTIONS & NEW PRODUCTS.  
**Bronze Medal for the category Invention/New Award** for the project WikiTours: Achieving Performance Sustainability via Spatial Integration.  
[Joint award with researcher from Universiti Malaysia Sarawak]  
31 October – 3 November 2013, Frankfurt, Germany.
- Oct. 2013 TAYLOR'S UNIVERSITY, MALAYSIA  
**President's Award 2013: Excellence in Research & Innovation**  
25 October 2013, Subang Jaya, Selangor, Malaysia.
- Oct. 2013 TAYLOR'S UNIVERSITY, MALAYSIA  
**Long Service Award: 15 years**  
25 October 2013, Subang Jaya, Selangor, Malaysia.
- Nov. 2013 PECEIPTA 2013.  
**Gold Medal for the category Education, Humanities & Quality of Life** for the project WikiTours: Achieving Performance Sustainability through Spatial Integration. [Joint award with researcher from Universiti Malaysia Sarawak] 7-9 November 2013, Kuala Lumpur, Malaysia.
- Nov. 2013 PECEIPTA 2013.  
**Special Award for Innovation from the Qatar Government** for the project WikiTours: Achieving Performance Sustainability through Spatial Integration. [Joint award with researcher from Universiti Malaysia Sarawak] 7-9 November 2013, Kuala Lumpur, Malaysia.
- Jan. 2014 33RD. INTERNATIONAL CONGRESS OF NON-RESIDENT INDIANS.  
**Jewel of India (Hind Rattan) Award: Outstanding Services, Achievements & Contributions in the field of Sustainable Tourism.**  
25 January 2014, New Delhi, India.
- Feb. 2014 MALAYSIAN TECHNOLOGY EXPO (MTE)  
**Gold Medal for the Invention/Innovation** for the project "WikiTours: Achieving Performance Sustainability through Spatial Integration".  
[Joint award with researcher from Universiti Malaysia Sarawak]  
20-22 February 2014. Kuala Lumpur, Malaysia.
- Feb. 2014 MALAYSIAN TECHNOLOGY EXPO (MTE)  
**Special Panel Jury Gold Medal for the Invention** for the project "WikiTours: Achieving Performance Sustainability through Spatial Integration". [Joint award with researcher from Universiti Malaysia Sarawak] 20-22 February 2014. Kuala Lumpur, Malaysia.

- Feb. 2014 MALAYSIAN TECHNOLOGY EXPO (MTE).  
**Leading Innovation Award for Excellent Invention** for the project "WikiTours: Achieving Performance Sustainability through Spatial Integration". [Joint award with researcher with Universiti Malaysia Sarawak] 20-22 February 2014. Kuala Lumpur, Malaysia.
- Jun. 2014 COLOURS OF THE WIND.  
**Lead the Malaysian Rural Tourism Photography Exhibition** for the project "Responsible Rural Tourism Capacity Programme".  
1-29 June 2014. Kuala Lumpur, Malaysia.
- Dec. 2014 ECHOES OF PARADISE  
**Lead the Malaysian Rural Tourism Photography Exhibition** for the project "Responsible Rural Tourism Capacity Programme".  
1-6 December 2014. Kuala Lumpur, Malaysia.
- Mar. 2016 6TH ASIA PACIFIC MARKETING MANAGEMENT CONFERENCE 2016  
**Best Paper Award** for the research entitled, "Local communities' relationship quality and economic sustainability in Sarawak Rural Tourism Destination".  
16-18 March 2016, Kuching, Sarawak, Malaysia.
- Nov. 2016 INTERNATIONAL HOSPITALITY & TOURISM CONFERENCE (IHTC) 2016.  
**Best Paper Award** for the research entitled, "Conceptualising a framework to study behavioural intention of tourists of distinct cultures towards wearable Augmented Reality (AR) applications"  
10-12 Oct 2016, Bandung, Indonesia
- Oct. 2018 8TH INTERNATIONAL BORNEO BUSINESS CONFERENCE 2018  
**Best Paper Award** for the research paper entitled, "A relationship-based approach towards the construction of a rural tourism destination brand framework".  
4-5 Oct 2018, Kuching, Sarawak, Malaysia
- 2018 WOMEN ACADEMICS IN TOURISM (WAI<sub>T</sub>)  
**Most Awesome Scholars in Tourism 2018**
- 2018- Present UNIVERSITY OF THE BAHAMAS, Nassau, The Bahamas  
**Appointed as Senator for Academic Senate**
- 2018- Present TAYLOR'S UNIVERSITY, Subang Jaya, Malaysia  
**Appointed as Visiting Professor** for Faculty of Hospitality, Food & Leisure Management
- 2021- Present FAR EASTERN UNIVERSITY, Manila, Philippines  
**Appointed as Adjunct Professor** for Institute of Tourism & Hotel Management, Department of Tourism/HRM
- 2021 2nd Asian Tourism Research Conference, Manila, Philippines  
**2021 Research, Academic Excellence and Community Engagement (RACE) Award of Excellence**
- 2023 Sustainability & CSR Malaysia Award 2023, Kuala Lumpur, Malaysia  
**2021 Research, Academic Excellence and Community Engagement (RACE) Award of Excellence**

- 2023 Private Education Excellence Awards 2023 by Private Education Co-operative of Malaysia, Kuala Lumpur, Malaysia  
**National Outstanding Educator (College Category)**

## Extensions/Public Services



- 1988 MINISTRY OF FOREIGN AFFAIRS, MALAYSIA  
**Participated in the essay competition** held to commemorate the 21<sup>st</sup> Anniversary of ASEAN
- 1990/91 UNIVERSITI PERTANIAN MALAYSIA  
**Offered services for Agricultural Expo and UPM Convocation Festival**
- 1992/93 UNIVERSITI PERTANIAN MALAYSIA  
**Assistant Secretary General** for the Hindu Association of UPM
- 1996 LIFE SAVING SOCIETY MALAYSIA  
**Theory and Practical on Resuscitation**
- Mar. 1997 UNIVERSITI PERTANIAN MALAYSIA  
**Archipelago Acoustic Exploration Competition**
- 1998 TUN PERAK RESIDENTIAL COLLEGE, AGRICULTURE UNIVERSITY OF MALAYSIA, SERDANG, SELANGOR, MALAYSIA  
**Organised the Fiesta Night Cultural Show** for donation collection for hole-in-the-heart patients
- Jan. 2002 INTERNATIONAL LIONS CLUB  
**Ordinary Membership**
- Jul. 2003-present KAWAN WWF (FRIENDS OF WWF)  
World Wildlife Fund for Nature (WWF)  
**Ordinary Membership**
- Aug. 2003 SELANGOR & FT MALAYALEE ASSOCIATION  
**Ordinary Membership** (membership no. 0254)
- 2004-present INDIAN GRADUATES ASSOCIATION OF UNIVERSITI PUTRA MALAYSIA (IGAUPM)  
**Ordinary Membership**  
Committee Member: 2005/2006, 2009/2010; Treasurer: 2015/2016;  
Vice President: 2016/2017
- Mar. 2004-present WILD ASIA  
**Associate Membership**
- Jul. 2004-present MALAYSIAN NATURE SOCIETY (MNS)  
**Ordinary Membership** (membership no. O J 22269 B)
- August 2004 ASIAN PGA TRAVEL & TOURS  
**Attended Golf Clinic**

- February 2005 MALAYSIAN SPORT SCIENCE ACADEMY AND UNITED STATES SPORTS ACADEMY  
**Participation** in “Sports and the Nation” seminar and launch of Malaysian Sport Science Academy
- July 2008 *Juri Pertandingan Slogan dan Fotografi Pelancongan Petaling Jaya Anjuran Majlis Bandaraya Petaling Jaya (Jury for Slogan and Tourism Photography Contest Petaling Jaya organised by the Petaling Jaya City Council). 25 July 2008*
- Oct. 2008-present THE MALAYSIAN INDIAN EDUCATIONAL DEVELOPMENT ASSOCIATION (TheMIND)  
**Individual Member** (membership no. 08-021)
- Jan.- Dec. 2010 TAYLOR'S BARIO COMMUNITY ENGAGEMENT PROJECT  
**Volunteer & Committee Member** in the fund raising project in building the hostel in Bario, Sarawak.
- July 2010 NATIONAL INDIAN YOUTH CONVENTION ON PURSUIT EXCELLENCE 2010  
**Organising Team** with TheMIND Association on 3 July 2010 in Sbg Jaya
- Oct. 2011 WORLD FOOD DAY 2011  
**Volunteer** for Stop Hunger Now organised at Taylor's University, M'sia
- 2012-2013 **Chief Editor**  
TheMIND Matters: The Malaysian Indian Educational Development Newsletter
- 2015-Present INCLUSIVE OUTDOOR CLASSROOM (IOC) MOVEMENT  
**Supporter.**
- July 2017-present INDIAN ASSOCIATION OF THE BAHAMAS (IAB)  
**Member.** Organise series of events for the orphanage, old folk homes and community in general during festive period.
- October 2018 INCLUSIVE OUTDOOR CLASSROOM INITIATIVES  
**Member.** Malaysian researchers shared their experiences with teachers in Brooklyn Schools in New York where the typically-developing children and those with special needs learn side by side.
- 2017-Present INDIAN ASSOCIATION OF THE BAHAMAS (IAB)  
**Member.**
- 2022-Present KERALA SAMAJAM PENANG  
**Life Member.**

## Research & Consultancy (Training Arising from Research/Consultancy) Works Coordinated



### Research:

- 1996 Prepared the Proposal for Intensified Research in Priority Area (IRPA) by Ministry of Science, Technology and Environment  
Project Title: “**Comprehensive expert systems for environmental impact assessments (EIA) evaluations, approvals and monitoring.**”  
Joint Researcher / External (National) funding of RM900, 000



- 1998 Commercialisation of **Expert System for Environmental Impact Assessment (EIA)** project with XYBASE Sdn. Bhd. And Universiti Putra Malaysia. The project was funded by the Ministry of Science, Environment and Technology under the Intensified Research in Priority Areas (IRPA) funding. Joint Researcher / External (National) funding
- 1999 Prepared the Proposal for Intensified Research in Priority Area (IRPA) by Ministry of Science, Technology and Environment  
Project Title: "**Comprehensive expert systems for information capturing, sharing and managing for bio resources, ecotourism & related industries.**"  
Joint Researcher / External (National) funding of RM500, 000
- 1999 Research on "**Smart Field Management Computerised System Prototype for Immature and Mature Oil Palm Plantation**"  
Commissioned by Universiti Putra Malaysia  
Joint Researcher / No funding
- 2003 Research on "**Instructional Information and Communication Technology: Opportunities and Impediments to Hospitality and Tourism Educators**"  
Commissioned by Taylor's University College  
Joint Researcher / No funding
- 2004 Research on "**Perception of Hospitality and Tourism Educators towards Information and Communication Technology (ICT) Pedagogy in Education: A Malaysian Context**"  
Commissioned by Taylor's University College  
Joint Researcher / No funding
- 2005 Research on "**Application of a Simulation Exercise in Hospitality & Tourism Curriculum**"  
Commissioned by Taylor's University College  
Joint Researcher / No funding
- 2005 Research on "**Application of Ecotourism Rating in Summerset Colonial Hotel and Villas at Rompin, Pahang, Malaysia**".  
Commissioned by Summerset Colonial Hotel and Villas  
Lead Researcher / No funding
- 2005 Research on "**Managing Business Risk in Digital Era**"  
Commissioned by Taylor's University College  
Joint Researcher / No funding
- 2005 Research on "**An Exploratory Study on Bicycle Tour as Niche Market Tour Package in Malaysia**"  
Commissioned by Taylor's University College  
Joint Researcher / No funding
- 2006 Research to investigate the "**Issues and Pressure Points in Langkawi Tourism Development: Understanding the Responsible Tourism Landscape**". The project was funded by Taylor's University College, Wild Asia and Langkawi Development Authority.  
Lead Research / Internal funding of RM16,650
- 2006 Research on "**Crisis Management Plan: The Impact of the Tsunami on Tourism in Malaysia**"  
Commissioned by Taylor's University College & University of Toulouse, France  
Lead Researcher / No funding

- 2006 Research on **“Developing Benchmarks for Ecotourism Certification in Malaysia”**  
Commissioned by Taylor’s University College  
Lead Researcher / No funding
- 2006 Research on **“An Exploratory Study on the Seeds of Research in Private Colleges and University-Colleges in Malaysia”**  
Commissioned by Taylor’s University College  
Lead Researcher / No funding
- 2006 Research on **“Poverty Alleviation via Tourism in Malaysia”**.  
Commissioned by Taylor’s University College  
Joint Researcher / No funding
- 2007 Research on **“First-Year Experience of International Students in Hospitality & Tourism Programme: A Private Higher Education Viewpoint”**  
Project was commissioned by National Higher Education Research Institute (IPPTN) based in Universiti Sains Malaysia (USM)  
Joint Researcher / No funding
- 2008 Research on **“Hospitality & Tourism Vocation: Program Selection in a Private Institution of Higher Learning in Malaysia.”**  
Joint research collaboration with Victoria University, Australia for the Council of Hotel, Restaurant and Institutional Education (CHRIE)  
Joint Researcher / No funding
- 2008 Research on **“Poverty Alleviation Strategy via Tourism in Malaysia’s Mega Development Corridor Projects”**  
Commissioned by Taylor’s University College  
Lead Researcher / No funding
- 2009 Research on **“Community-based Tourism (CBT) Project: A Case Study of the Homestay Initiative of Tasik Bera’s Semelai Tribe in Peninsular Malaysia”**  
Commissioned by Taylor’s University College  
Joint Researcher / No funding
- 2010 Research on **“Poverty Eradication via Sustainable Community Based Tourism: A Case Study of the Kelabit Community in Bario, Sarawak”**  
Commissioned by Taylor’s University  
Lead Researcher / Internal funding of RM7,600
- 2011-2016 Research on **“National Multi-Dimensional Responsible Rural Tourism Capacity Framework for Sustainable Tourism”**  
Commissioned by Ministry of Higher Education, Malaysia via the Long Term Research Grant Scheme (LRGS)  
Lead Researcher / External funding of RM9million
- 2011 Research on **“Revision Of Section 34a Of The Environmental Quality Act 1974 And Environmental Quality (Prescribed Activities) (Environmental Impact Assessment) Order 1987”**  
Commissioned by *Jawatankuasa Perubahan Undang-Undang Malaysia*  
Lead Researcher / External funding of RM27,000

- 2012-2013 Research on “**Public-Private Equilibrium (PPE) – Balancing Growth with Quality and Equity**”  
Commissioned by Ministry of Higher Education, Malaysia via National Higher Education Research Centre (IPPTN).  
Lead Researcher / External funding of RM200,000
- 2014-2015 Research on “**Survey Research for Increasing the Potential of Port-Dickson as a Leading Beach Resort Tourism Destination**”  
Commissioned by District Office Port Dickson, Malaysia via Taylor's Research Grant Scheme (TRGS).  
Joint Researcher / Internal funding of RM30,000.
- 2013-2015 Research on “**Developing an ASEAN Tourism Research and Knowledge Transfer Framework: Strategies and Policies for Regional Integration and Development**”  
Commissioned by Taylor's University via Taylor's Research Grant Scheme (TRGS).  
Joint Researcher / Internal funding of RM52,200.
- 2014-2016 Research on “**Langkawi Google Glass Augmented Reality (AR): A Feasibility Study**”  
Commissioned by Taylor's University via Taylor's Research Grant Scheme (TRGS).  
Joint Researcher / Internal funding of RM25,000.
- 2016-2017 Research on “**Towards a model of concerted and participative food heritage touristic valorization process: Kelabit indigenous community, Sarawak**”  
Commissioned by Ministry of Higher Education, Malaysia under the Fundamental Research Grant Scheme (FRGS)  
Co-Researcher / External funding of RM80,700

### Consultancy:

- 2003 Member panel in the ecotourism & sustainable development discussion in the **Malaysia-Thailand Technology & Business Partnership Dialogue** which was jointly organised by the Malaysian Industry- Government Group for High Technology (MIGHT) under the Office of the Science Advisor, Prime Minister's Department of Malaysia, and the National Science and Technology Development Agency of Thailand (NSTDA), in collaboration with the Ministry of International Trade and Industry (MITI), Malaysia and the Ministry of Science and Technology of Thailand.  
Consultant Member/ No funding (CSR)
- 2007 Consultant for Majlis Bandaraya Petaling Jaya (MBPJ) in developing **Tourism Master Plan and Action Plan for Petaling Jaya**. The project is in collaboration with Tourism Educators Association of Malaysia.  
Total Funding Awarded: RM50, 000  
Lead Consultant / External (National) funding
- 2007 Consultant for National Higher Education Research Institute (IPPTN) based in Universiti Sains Malaysia (USM) for the project on “**Globalisation and Internationalisation of Higher Education: Issues in Teaching & Learning and Outcomes of Higher Education**”.  
Consultant Member / No funding (CSR)

- 2009 Consultant for National Higher Education Research Institute (IPPTN) based in Universiti Sains Malaysia (USM) for the project on developing a **“Strategic Roadmap for Private Higher Education in Malaysia: Human Resources Issues in Private Higher Education in Malaysia”**  
Total Funding Awarded: RM2,500  
Consultant Member / External (National) funding
- 2009 Consultant for National Higher Education Research Institute (IPPTN) based in Universiti Sains Malaysia (USM) for the study on **“Issues of International Students in Malaysia”**.  
Consultant Member / No funding (CSR)
- 2009 Consultant for Higher Education Leadership Academy (AKEPT) based in the Ministry of Higher Education for the project on **“Leadership and Governance Issues in International Partnerships and Alliances”**  
Total Funding Awarded: RM10,000  
Consultant Member / External (National) funding
- 2009 Consultant for Ministry of Higher Education in coordination by University Kebangsaan Malaysia (UKM) for the project, **“Study of Academic Recognition & Acknowledgement Plan for Higher Education in Malaysia”**  
Consultant Member / No funding (CSR)
- 2009 Consultant for ASEAN and Ministry of Tourism, Malaysia for the project in developing the **“ASEAN Tourism Development Corridor”**  
Total Funding Awarded: RM31,900  
Lead Consultant / External (International) funding
- 2010 Consultant for National Higher Education Research Institute (IPPTN) based in Universiti Sains Malaysia (USM) for the project on **“The Establishment of Malaysian Institution of Higher Learning Overseas”**  
Total Funding Awarded: RM258,000  
Consultant Member / External (National) funding
- 2011 Consultant for Ministry of Economic Affairs for the project, **“MICE Evaluation in Taipei, Taiwan”**  
Consultant Member / No funding (fully hosted by Taiwan MICE International Meetings Hosting Project under the Taiwan Familiarization Tour Programme)
- 2012 Consultant for Ministry of Higher Education for the project, “Takrifan Pengantarabangsaan” (**Defining Internationalisation**) Bagi Teras 5: Mempergiatkan Pengantarabangsaan, Pelan Strategik Pengajian Tinggi Negara (PSPTN).  
Total Funding Awarded: RM155,250.00  
Consultant Member / External (National) funding by Ministry of Higher Education via Project Lead, UKM
- 2013-2014 Consultant for City Council of Kuala Lumpur (DBKL) for the project, **Analysing the Service Quality of the City Council of Kuala Lumpur (DBKL)**  
Total Funding Awarded: RM2mil  
Consultant Member / External (National) funding by City Council of Kuala Lumpur via Project Lead, USM)
- 2015 Consultant for Resort World Genting, Pahang for the project, **“Preliminary Study - SERVICE QUALITY AUDIT: Resort World Genting, Pahang, Malaysia”**  
Lead Consultant / No funding (CSR)

- 2015 Consultant for KL Metro Group (Hotel Division) for the project, “**Preliminary Study - SERVICE QUALITY AUDIT: Grand Lexis Resort, Port Dickson, N.Sembilan, Malaysia**”  
Lead Consultant / No funding (CSR)
- 2016 Consultant for KL Metro Group (Hotel Division) for the project, “**Preliminary Study - SERVICE QUALITY AUDIT: Lexis Hibiscus Resort, Port Dickson, N.Sembilan, Malaysia**”  
Lead Consultant / No funding (CSR)
- 2016 Consultant for Taylor’s University for the project, “**Preliminary Study - SERVICE QUALITY AUDIT: Ruez Hotel, Subang Jaya, Selangor, Malaysia**”  
Lead Consultant / No funding (CSR)
- 2016 Consultant for Pearson International, funded via Indian Graduates Association of Universiti Putra Malaysia based in Universiti Putra Malaysia (UPM) for the project on “**Scaling-up Dairy Farmers of Malaysia from Low Yield to High Yield Income via Literacy and Capacity Building**”  
Total Funding Awarded: RM125,000  
Consultant Member / External (International) funding
- 2017 Consultant for Luxemburg Development for technical assistance to for the Development of Human Resources in the Hotel and Tourism Sector and Capacity Development of the Ministry of Hotels and Tourism with the focus on, “**Developing Community-based Tourism (CBT) Toolkit**”  
Total Funding Awarded: USD4,750  
Lead Consultant / External (International) funding
- 2017 Consultant for University of The Bahamas in writing the **country report for The Bahamas on Sustainable Development Goals**. The project was funded by the United Nations Development Programme (UNDP).  
Total Funding Awarded: USD49,420  
Lead Consultant / External (International) funding
- 2019 Consultant for Tourism Development Corporation of The Bahamas developing **Community Based Tourism Toolkit for The Bahamas**. The project was funded by Tourism Development Corporation (TDC).  
Total Funding Awarded: USD10,000  
Lead Consultant / External (National) funding
- 2020 Consultant for Department of Environmental Planning and Protection, Ministry of Environment and Housing, The Bahamas as Tourism Specialist for the project **Implementing Land, Water & Ecosystem Management in The Bahamas (IWEco)**. The project was funded by the Global Environmental Funding (GEF).  
Total Funding Awarded: USD30,000  
Lead Consultant / External (International) funding

### Training (Arising from Research/Consultancy):

- 2007 Research workshop on “**Capacity Building for an ASEAN MRT in Tourism (A National Socialization Workshop)**” which was jointly organised Ministry of Tourism Malaysia and funded by the Australian Government via University of Queensland to develop a Common Competency Standards in Hospitality and Tourism for ASEAN member countries.  
Total Funding Awarded: RM17,000  
Consultant Member / External (International) funding

- 2007 Research workshop for policy makers in the Commonwealth countries on **“Policies & Strategies For Sustainable Tourism Development: The Malaysian Experience”** which was jointly organised and facilitated by Commonwealth Tourism Centre, Taylor’s School of Hospitality & Tourism & Tourism Educators Association of Malaysia.  
Total Funding Awarded: RM270, 000  
Lead Consultant / External (National) funding
- 2008 Research workshop for policy makers in the Commonwealth countries on **“Strategies for Successful Destination Marketing”** which is jointly organised and facilitated by Commonwealth Tourism Centre & Taylor’s School of Hospitality & Tourism  
Total Funding Awarded: RM200, 000  
Consultant Member / External (National) funding
- 2010 Research workshop for all stakeholders on **“Towards Ideopolis Kuala Lumpur: Capitalizing on Higher Education for the Development of Globalizing City-Region”** on 31 July 2010 at Trader’s Hotel, KL which is organised by IPPTN, USM and commissioned by the Ministry of Higher Education, Malaysia.  
Consultant Member / External (National) / No funding
- 2022 Research workshop for all policy makers from countries across the globe under the Islamic Tourism Centre (ITC) under the MTCP’s Short Course on Strategies in Developing and Managing Sustainable Muslim Friendly Destinations and Products on the topic, **“Strategies in Developing Responsible and Sustainable Tourism Destinations and Products”** on 21 July 2022. Kuala Lumpur, Malaysia.  
Consultant Member / External (National) / No funding
- Research workshop for all policy makers from countries across the globe under the Islamic Tourism Centre (ITC) under the MTCP’s Short Course on Strategies in Developing and Managing Sustainable Muslim Friendly Destinations and Products on the topic, **“Responsibility & Sustainability as the New Normal in Tourism”** on 25 August 2022. Kuala Lumpur, Malaysia.  
Consultant Member / External (National) / No funding
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- 2023 Research workshop for all policy makers from countries across the globe under the Islamic Tourism Centre (ITC) under the MTCP’s Short Course on Strategies in Developing and Managing Sustainable Ecotourism Destinations and Products in Muslim-Friendly Tourism and Hospitality Environment on the topic, **“Strategies in Developing Responsible and Sustainable Tourism Destinations and Products: Rethinking Tourism Post-COVID-19”** on 13 June 2023. Kuala Lumpur, Malaysia.  
Consultant Member / External (National) / No funding

## Other Scholarly Activities (Invited Speakers/ Paper Reviewer/ Conference Moderator/ Internal/External Examiner)



### Reviewers for research papers that were presented for the:

- 2003 Malaysian Educational Research Association (MERA) Conference 2003 in Universiti Tenaga Nasional, Malaysia: September 2003.
- 2004 Second APacCHRIE Conference 2004 in Phuket, Thailand: May 2004.

Third National Tourism Educators Conference 2004 in KDU, Kuala Lumpur, Malaysia: September 2004.

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2005 International CHRIE Conference 2005 in Las Vegas, USA: July 2005

Third APacCHRIE Conference 2005 in Kuala Lumpur, Malaysia: May 2005

Asia Pacific Tourism Association's 11<sup>th</sup> Annual Conference in Goyang, Korea: July 7-10, 2005.

Global Summit for Peace through Tourism 2005 in Pattaya, Thailand: 2-5 October 2005.

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2006 4<sup>th</sup> Asia-Pacific CHRIE (APacCHRIE) & 12<sup>th</sup> Asia-Pacific Tourism Association (APTA) Conference 2006. Hualien, Taiwan.

4<sup>th</sup> National Tourism Educators Association of Malaysia (TEAM) Conference 2006. Hotel Singgahsana, Petaling Jaya, Malaysia. 9-10 March 2006.

4<sup>th</sup> Asia-Pacific CHRIE (APacCHRIE) & 12<sup>th</sup> Asia-Pacific Tourism Association (APTA) Conference 2006. Hualien, Taiwan. 26-29 June 2006.

1<sup>st</sup> TEAM Tourism Symposium. Universiti Sains Malaysia (USM). 31 July 2006.  
Asia-Euro Tourism, Culture & Gastronomy Conference 2006. Petaling Jaya, Malaysia. 9-10 November 2006.

UNESCAP-Groupe Developpement Seminar on "Tourism and Poverty Reduction". United Nation Conference Centre, Bangkok, Thailand. 29 November 2006.

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2007 5<sup>th</sup> APAC-CHRIE and 13<sup>th</sup> APTA Joint Conference 2007, Beijing, China. 24- 27 May 2007.

2007 International CHRIE Conference. Dallas, USA. 25-29 July 2007.

5<sup>th</sup> Tourism Educators Conference on Tourism and Hospitality. Penang, Universiti Sains Malaysia. 3 – 4 August 2007.

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2008 6<sup>th</sup> APAC-CHRIE Conference & THE-ICE International Panel of Experts Forum 2008. Perth, Australia. 21-24 May 2008.

Asia Pacific Tourism Association 14<sup>th</sup> Annual Conference. Bangkok, Thailand. 9-12 July 2008.

2<sup>nd</sup> Asia-Euro Tourism, Hospitality & Gastronomy Conference 2008. Petaling Jaya, 21-22 November 2008

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2009 7<sup>th</sup> APAC-CHRIE Conference 2009. Singapore. 28-30 May 2009.

20<sup>th</sup> National Real Estate Convention. Kuala Lumpur, Malaysia. 11& 12<sup>th</sup> August 2009

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2010 IETBIC 2010: 2nd International Conference of Institution of Engineering and Technology (IET), Brunei Darussalam Network. 21-22 June 2010.

Tourism Destination Development Conference 2010, Kuala Lumpur, Malaysia. 28 September 2010

1<sup>st</sup> Regional Conference on Tourism Research (RCTR 2010). Penang, Malaysia. 13-14 December 2010

3<sup>rd</sup> Asia-Euro Tourism, Hospitality & Gastronomy Conference 2010. Petaling Jaya, Malaysia. 24-26 November 2010

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2011 9<sup>th</sup> APAC-CHRIE Conference 2011. Hong Kong. 2-5 June 2011.

2<sup>nd</sup> Regional Conference on Tourism Research (RCTR 2011). Penang, Malaysia. 22 November 2011

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### Reviewer for the following academic journals/publications:

- TEAM Journal of Hospitality & Tourism, Malaysia
- Journal of Travel & Tourism Marketing, USA (ISI Indexed)
- Tourism Geographies, New Zealand (ISI Indexed)
- *Revue Tourisme*, France
- Tourism Review, Malaysia
- Asia Pacific Journal of Tourism Research, Hong Kong (ISI Indexed)
- World Applied Science Journal, Iran
- Journal of Hospitality Marketing & Management, USA (ISI Indexed)
- Worldwide Hospitality & Tourism Themes, UK (Scopus Indexed)
- Cornell Hospitality Quarterly, USA (ISI Indexed)
- Asia Pacific Journal of Innovation in Hospitality & Tourism, Malaysia
- Environmental Impact Assessment Review, UK (ISI Indexed)
- Journal of Sustainable Development, Canada (ERA Indexed)
- Current Issue Journal (ISI Indexed)
- Tourism Management Journal (ISI Indexed)
- Tourism Management Perspective Journal (ISI Indexed)

### Appointment as Committee/Editorial Board:

2005- **Member**, Research Review Committee  
2007 Taylor's College

2009 **Secretary**, Research & Scholarly Development Committee  
Taylor's University College

2010 **Member**, Task Force for Academic Appraisal Project  
Taylor's University College

2010 - **Member**, Research Advisory Panel  
present Taylor's University College

2010 - **Editorial Board**, Asia Pacific Journal of Tourism Research (SSCI Indexed)  
present Taylor's & Francis / Routledge, USA

2010 **Board Member**, 8<sup>th</sup> APacCHRIE Conference 2010, Phuket, Thailand  
12-14 Aug 2010

2011 **Project Head**, Task Force for Research Strategic Plan 2011-2016  
Taylor's University



- 2011 **Committee Member**, Global Higher Education Forum Malaysia 2011  
National Higher Education Research Institute (IPPTN), USM  
13-15 December 2011
- 2011 **Member of Scientific Committee**, 2<sup>nd</sup> Regional Conference on Tourism  
Research. 22 November 2011. Penang, Malaysia.
- 2012 - **Editorial Board**, Journal of Tourism & Hospitality (Open Access Journal)  
present (EBSO Indexed). Omics Group, USA  
2012 - **Editorial-in-Chief**, TEAM Journal of Hospitality & Tourism. Tourism  
present Educators Association of Malaysia
- 2012 **Member Panel**, Reviewing the Strategic Plan for National Institute of  
Higher Learning. National Higher Education Research Institute (IPPTN) &  
Ministry of Higher Education. 7-9 September 2012. Langkawi, Malaysia.
- 2012 - **Member Panel**, Reviewing Projects under the Marketing of Cambodia,  
present Laos, Myanmar & Vietnam (CLMV) Programme. National Higher  
Education Research Institute (IPPTN) & Ministry of Higher Education.  
Putrajaya, Malaysia.
- 2013 - **Editorial Board**, Southville Global Education Network (SGEN) Research  
present Review, Southville Foreign University, Manila, Philippines
- 2013 **Guest Editor for Special Issue**, Worldwide Hospitality and Tourism Themes  
(WHATT), "What are the emerging contemporary rural tourism  
innovations and how are they enhancing responsible tourism practices  
in Malaysia?", Emerald Journal Publication, Vol. 5(4). Scopus Indexed
- 2013 **Committee Member**, Global Higher Education Forum Malaysia 2013  
National Higher Education Research Institute (IPPTN), USM  
4-6 December 2013
- 2013 **Member of Scientific Committee**, 3<sup>rd</sup> Regional Conference on Tourism  
Research. 29-31 October 2014. Langkawi, Kedah, Malaysia.
- 2013 **Member of Scientific Committee**, International Conference on Tourism  
Development. 4-5 February 2013. Penang, Malaysia.
- 2013 **Committee Member**, Setting up the ASEAN Tourism Research Association  
(ATRA). 29 November 2013. Subang Jaya, Selangor, Malaysia.
- 2013 **Committee Member**, Organising of the inaugural Forum of the ASEAN  
Tourism Research Association (ATRA). 29 November 2013. Subang Jaya,  
Selangor, Malaysia.
- 2013 **Member**, UNWTO Knowledge Network. 21 November 2013. Madrid,  
Spain.
- 2014 **Head of Scientific Committee**, 12<sup>th</sup> Asia Pacific (APacCHRIE) Conference  
2014 (21-24 May 2014); 5<sup>th</sup> Asia Euro 2014 Conference on Tourism,  
Hospitality & Gastronomy (19-21 May 2014); 5<sup>th</sup> Asia Pacific CHRIE Youth  
Conference 2014 (21-24 May 2014)  
Taylor's School of Hospitality, Tourism & Culinary Arts, Taylor's University,  
Subang Jaya, Selangor, Malaysia

- 2014 **Committee Member & Panel Review**, Cambodia, Laos, Myanmar and Vietnam (CLMV) Research Programme under the Ministry of Education, Malaysia and coordinated by National Higher Education Research Centre (IPPTN)
- 2014 **Member Panel**, Programme Review for Projects under the Cambodia, Laos, Myanmar & Vietnam (CLMV) Programme, National Higher Education Research Institute (IPPTN) & Ministry of Higher Education. 29 August 2014. Putrajaya, Malaysia.
- 2014 **Member Taskforce**, Application to become Higher Institution Centre for Excellence (HiCoE) under the Ministry of Education, Malaysia. Taylor's School of Hospitality, Tourism & Culinary Arts, Taylor's University, Subang Jaya, Selangor, Malaysia
- 2015 **Guest Editor for Special Issue**, Worldwide Hospitality and Tourism Themes (WHATT), "Benchmarking innovations and new practices in rural tourism development: How do we develop more sustainable and responsible rural tourism?", Emerald Journal Publication, Vol. 7(5). SCOPUS Indexed
- 2015-2016 **Editorial Board Member**, Malaysian Management Journal, Universiti Utara Malaysia.
- 2016 **Guest Editor for Special Issue**, Worldwide Hospitality and Tourism Themes (WHATT), "How can the tourism industry respond to the global challenges arising from climate change and environmental degradation?", Emerald Journal Publication, Vol. 8(5). SCOPUS Indexed
- 2016 **Head of Scientific Committee**, 6<sup>th</sup> Asia Euro Conference 2016 Tourism, Hospitality & Gastronomy. 9-12 Nov 2016. Gwalior, India.
- 2017 **Head of Scientific Committee**, ASEAN Tourism Research Association Conference (ATRC) 2017. 18-19 Jan. 2017. Singapore.
- 2020 **Guest Editor for Special Issue**, Worldwide Hospitality and Tourism Themes (WHATT), "How can Caribbean tourism be aligned with the UN's sustainable development goals (SDGs)?", Emerald Journal Publication, Vol. 12(3). SCOPUS Indexed
- 2020-current **Editorial Board Member**, Journal of Business on Hospitality & Tourism, Indonesia

### Invited Plenary Session (Keynote Forum) Papers:

- 2005 **Ecotourism Certification & Rating: Are We Ready?** At the Asia-Pacific Ecotourism Conference 2005: Johore Bahru, Malaysia. August 17-20, 2005.
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- 2007 **The Coming 'Asian Waves' of Tourism, Hotel & Event Education: The Malaysian Scene.** At the 5<sup>th</sup> Apac-CHRIE & 13<sup>th</sup> APTA Joint Conference: Beijing, China. 24-27 May 2007.
- Trends in Asia-Pacific Tourism, Hotel & Event Education: The Malaysian Experience.** At the 2007 International CHRIE Conference: Dallas, USA. 24-29 July 2007.

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2008 **Developing Industry Relevant Education – The Malaysia Scene.** At the 6<sup>th</sup> APac-CHRIE & THE-ICE International Panel of Expert Forum 2008: Perth, Australia. 21-24 May 2008.

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2009 **Responsible Tourism.** At the 2009 17<sup>th</sup> National Convention for the Council of Hotel and Restaurant Educators of Philippines (COHREP): Batangas City, Philippines. 29-31 January

2009 **Potential of Education Tourism in Real Estate Development in Malaysia:** At 20<sup>th</sup> National Real Estate Convention, The Kuala Lumpur Convention Centre; Kuala Lumpur, Malaysia. 11 & 12<sup>th</sup> August 2009

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2010 **Leading the Way Towards Sustainability: The Taylor's Lakeside Campus Approach.** At IETBIC 2010: 2nd International Conference of Institution of Engineering and Technology (IET), Brunei Darussalam Network. 21-22 June 2010.

**Is Ecotourism Really Responsible Tourism?** At Tourism Destination Development Conference 2010, Kuala Lumpur, Malaysia. 28 September 2010

**Tourism in the Economic Transformation Programme (ETP).** At Regional Conference on Tourism Research (RCTR 2010). Penang, Malaysia. 13-14 December 2010

**Education Trends in Hospitality & Tourism in Malaysia.** At 8<sup>th</sup> Asia Pacific CHRIE Conference 2010. Phuket, Thailand. 12-14 August 2010

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2011 **The Taylor's Lakeside Sustainable Eco-Campus.** International Conference on "Sustainable Destination Excellence: Innovations in Alternative Tourism" (SDEIAT 2011). Jammu, India. 17-18 February, 2011.

**Responsible Tourism: An Approach Towards a Sustained Economic Development.** Environmental Conference 2011. Kuala Lumpur, Malaysia. 12-13 April 2011.

**Redefining Rural Tourism in Malaysia: Moving the Industry up the Value Chain.** World Ecotourism Conference 2011. Preah Sihanouk Province, Cambodia. 3-5 October 2011.

**Responsible Rural Tourism Capacity (RRTC) Framework: A National Approach towards Sustainable Tourism.** e-Bario Knowledge Fair 3 2011. Bario, Sarawak, Malaysia. 16-18 November 2011.

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2012 **Innovating Responsible Rural Tourism: Scaling-up the Industry towards High Yield.** 6<sup>th</sup> International Conference on Responsible Tourism 2012 (RTD6). Sao Paolo, Brazil. 18-20 June 2012.

**Research & Writing for International Publications: Trends & Issues.** 10<sup>th</sup> Asia Pacific CHRIE (APacCHRIE) Conference 2012. Manila, Philippines. 5-8 June 2012.

**Industry Academic Government Collaboration through Research.** 1<sup>st</sup> LPU International Hospitality & Tourism Conference 2012. Manila, Philippines. 24-25 October 2012.

**An Innovative Framework in Responsible Rural Tourism Monitoring & Management: A Multidimensional Approach for Malaysia.** Iskandar Malaysia National Ecotourism Summit incorporating the Responsible Rural Tourism Symposium. Johor Bahru. 16-18 December 2012

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2013 **Scaling Up Responsible Rural Tourism: The Malaysian Experience World.** Conference on Hospitality, Tourism & Event Research and International Convention & Expo Summit. Bangkok, Thailand. 24-28 May 2-13

**Responsible Tourism As A Platform For Change In The Tourism Sector.** 11<sup>th</sup> Asia Pacific CHRIE Youth Conference. Macau, 24-28 May

**Responsible Rural Tourism Innovations: A Malaysian Initiative towards Sustainability.** Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 6 Nov 2013.

**Successful Community Based Tourism Approaches.** Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 6 Nov 2013. Keynote Presentation.

**ASEAN Tourism Development Corridor.** Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 26 Nov 2013. Keynote Presentation.

**Using Responsible Rural Tourism Innovations in Capacity Building of the Indigenous Local Community: A Malaysian Approach.** Invited Speaker at UNWTO Knowledge Network Symposium: 16-17 Nov 2013, Hong Kong.

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2014 **Rural Tourism & Conservation in Conflict: The Semporna Marine Park, Sabah, Malaysia.** The 5<sup>th</sup> World Ecotourism Conference. Cebu, Philippines. 20-22 February 2014.

**Career Services and Internship: The Taylor's University, Malaysia Approach.** Asia Pacific Hospitality Education Internship Program Symposium. Kaohsiung, Taiwan. 17 January 2014.

**Is Green Tourism Really Green? Claims and Reality.** 12<sup>th</sup>. ASIA PACIFIC CHRIE (APacCHRIE) Conference 2014. Sunway, Selangor, Malaysia. 22 May 2014.

**Poverty Alleviation Strategies via Sustainable Tourism Development: The Malaysian Experience.** Malaysian Technical Cooperation Programme: Short Course on Islamic Tourism – Understanding & Embracing the Opportunities for Sustainable Development. Kuala Lumpur & Malacca. 13 June 2014.

**Conceptualising Carbon Footprint and Offset Measures for Rural Tourism Destinations: A Possible Plan for Himalaya?** International Conference on Sustainable Resource Development in the Himalaya. Leh, Ladakh, India. 24-26 June 2014.

**Conceptualising Carbon Footprint and Offset Measures for Sustainability of Urban Tourism Destinations.** The 5<sup>th</sup> International Academic Consortium for Sustainable Cities Symposium. Ho Chi Minh City, Vietnam. 15-16 September 2014. Keynote Presentation.

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**Responsible Rural Tourism Innovations: A Malaysian Initiative towards Sustainability.** Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 2 September 2014. Keynote Presentation.

**Successful Community Based Tourism Approaches.** Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 3 September 2014. Keynote Presentation.

**Towards Excellence in Research: Getting Funding for Research.** Taylor's School of Hospitality, Tourism & Culinary Arts Professional Day. Subang Jaya, Selangor, Malaysia. 19 September 2014. Keynote Presentation.

**Successful Community Based Tourism Approaches.** World Tourism Day 2014. Subang Jaya, Selangor, Malaysia. 30 September 2014. Keynote Presentation.

**ASEAN Tourism Development Corridor.** Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 23 September 2014. Keynote Presentation.

**ASEAN Tourism Research Direction and Trends: A Case Study of the Malaysian Responsible Rural Tourism Capacity Project.** The 3<sup>rd</sup> Annual PSU Phuket International Conference 2014. Phuket, Thailand. 13-14 November 2014

**Public-Private Equilibrium in Higher Education.** Seminar of Higher Education Research Policy. Penang. 4 December 2014

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2015 **Commitment to Community Extension in Tourism & Hospitality Education.** Lyceum of Philippines University (LPU) Lecture-Research Forum. Manila, Philippines. 30 January 2015.

**Responsible Rural Tourism Innovations: A Malaysian Initiative towards Sustainability.** Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 1 June 2015. Keynote Presentation.

**Successful Community Based Tourism Approaches.** Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 3 June 2015. Keynote Presentation.

**ASEAN Tourism Development Corridor.** Environmentally & Socially Responsible Tourism Capacity Development Programme. Subang Jaya, Selangor, Malaysia. 23 June 2015. Keynote Presentation.

**What a Future Rehabilitated Lake Could Look Like: Economic and Touristic Possibilities.** Taylor's-Brighton Lake Rehabilitation Conference. Taylor's University, Malaysia. 23-24 March 2015.

**Rural Tourism Framework for Environmental Responsibility.** Rural Tourism Summit 2015. Fakulti Alam Bina, Universiti Teknologi Malaysia, Skudai, Johor Bahru. 23 July 2015.

**Responsible Rural Tourism Capacity Framework for Sustainable Tourism.** Perak International Ecotourism Symposium 2015. Weil Hotel, Ipoh, Perak. 28-30 July 2015.

**Sustainability: A Join Responsibility in Greening Tourism.** Tourism Summit 2015. Sunway Putra Hotel, Kuala Lumpur. 30 July 2015.

**Responsible Rural Tourism Network: A Proposed Model for the Philippines.** 1<sup>st</sup> International Conference and 19<sup>th</sup> National Conference of Council of Economic Educators, Inc. Davou City, Philippines. 20 August 2015.

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**Strategizing Public-Private Partnership for Higher Education in Malaysia.** Maybank Education Day Symposium. Kuala Lumpur, Malaysia. 8 September 2015.

**One Billion Tourist, One Billion Opportunities.** World Tourism Day 2015 Talk. Kuala Lumpur, Malaysia. 29 September 2015.

**Innovation and Best Practices in Hospitality and Tourism Industry.** Hospitality & Tourism Conference (HTC) 2015. Malacca, Malaysia. 2 November 2015.

**Responsible Tourism: The Way Forward.** Bali International Seminar & Workshop 2015. Bali, Indonesia. 12-13 November 2015.

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2016 **21st Century Skills and Attributes Needed for Hospitality Industry Personnel.** Asia Pacific CHRIE (APacCHRIE) Forum 2016. Bangkok, Thailand. 15 January 2016.

**Empowering Rural Communities: A Case Study of the Penan Community in Long Lamai, Sarawak.** World Ecotourism Conference 2016. Mulu, Sarawak. 27-30 Jan. 2016.

**Developing & Sustaining Community Based Tourism: An APEC Approach.** 1st International Conference on Tourism's Role in Sustainable Community Development: Cavite, Philippines. 17-19 Feb. 2016

**Innovation & Best Practices in Hospitality & Tourism Industry: The Way Forward for Hospitality & Tourism Education.** 16th Annual National Tourism Educators' Convention 2016. Boracay, Philippines. 23-25 Sept. 2016

**Promoting a Sustainable Green Campus at Taylor's University.** Green Transport Conference 2016. Taylor's University, Malaysia. 5 Oct. 2016

2017 **Minimizing Carbon Footprint in a Steadily Changing Planet: A Responsible Tourism Approach.** The Fourth Young Filipino Tourism Advocates Power Conference. Manila, Philippines. 2 March 2017

**Technology Innovation in Smart Rural Tourism Management in Malaysia.** International Conference on Sustainable Tourism and Development. Hong Kong. 24-26 May 2017.

**Responsible Rural Tourism Management: An Innovative Approach for Malaysia.** Global Tourism Conference (GTC) 2017. K.Terengganu, Terengganu, Malaysia. 19-22 Jul. 2017

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2018 **Cultivating a Culture of Research.** EBSCO-UB Libraries Research Symposium 2018. University of The Bahamas. 8 February 2018.

**Collaboration Model Using Technology for Developing Lesson Contents: Conceptualizing an Evaluation Framework used in Malaysia.** UB-Online Expo Spring 2018. University of The Bahamas. 14 March 2018.

**Smart Planning for the Built & Natural Environment: Perspective from the Academia.** The Bahamas Energy Security Forum (BESF). Island House, Nassau, The Bahamas. 23 March 2018.

**Responsible & Sustainable Tourism: Learnings for Grand Bahama from International experience.** Grand Bahama Sustainable Economic Development Conference: Grand Bahamas, The Bahamas. 5-6 April 2018.

**Strategic Priorities for Small Island Sustainability Centre at University of The Bahamas.** Annual Faculty Seminar. University of The Bahamas, Nassau, The Bahamas. 16 August 2018.

**Academic Development at UB-North: Graduate Studies & Research.** UB-North Academic Retreat. Grand Bahama, The Bahamas. 7-8 September 2018.

**Small Island Sustainability Research Centre Strategic Plan 2019-2023. Invited Speaker.** Small Island Sustainability Showcase in conjunction with the Opening of the Small Island Sustainability Research Complex. University of The Bahamas, Nassau, The Bahamas. 26 October 2018.

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2019 **Achievement Dashboard. Presentation at the Academic Affairs Mid-Year Retreat.** University of The Bahamas, Nassau, The Bahamas. 21-22 February 2019.

**Achievement Dashboard.** Presentation to the Academic Counselling & Advisement Units. University of The Bahamas, Nassau, The Bahamas. 28 February 2019.

**Toolkit for Community Based Tourism (CBT): Preparing, Developing and Sustaining CBT.** Keynote speaker at the Pre-Workshop on Community Based Tourism: Empowering Bahamians. Encouraging Entrepreneurship. University of The Bahamas, Nassau, The Bahamas. 15 May 2019.

**Academic Portfolio.** Presentation to the Faculty of Liberal and Arts. BahaSea Backpackers, Nassau, The Bahamas. 16 May 2019.

**Sustainable and Responsible Tourism in the 21st Century,** Keynote Presentation at the Research Symposium. Nilai University, Malaysia. 8 August 2019

**One Billion Tourist, One Billion Opportunity or Threat.** Keynote presentation at the Cape Eleuthera Island School, The Bahamas, Research Symposium. 6 December 2019.

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2020 **Building a Resilience Tourism Industry in The Bahamas Post Hurricane Dorian.** Invited Plenary Presentation at the Sustainable Grand Bahama Conference, Grand Bahamas, The Bahamas. 4-7 March 2020.

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**Post Covid-19: Challenging the Tourism Industry to be More Resilient, Responsible and Sustainable.** Plenary Address at the Research Edge, University of The Bahamas. 3 April 2020

**Twеaking Your Quantitative Research Design During Crisis: Best Quantitative Methodologies.** Online Keynote Address at “The Best of Research During Unfortunate Events: A Webinar for Tourism and Hospitality Researchers” Organised by Philippine Association of Researchers for Tourism and Hospitality & Lyceum of The Philippines University, Manila. 12 May 2020.

**Twеaking Your Quantitative Research Design During Unfortunate Events or Crisis.** Invited Online Presentation at Research Skill Seminar. Organised by Centre for Higher Degrees by Research (CHDR), Taylor's University, Malaysia. 29 July 2020

**Bahamas Tourism Readiness and Recovery Plan for Re-entry into the Tourism Market.** Invited Online Keynote Address at Taylor's University Tourism Webinar Series, Taylor's University, Malaysia. 3 September 2020

**Bahamas Tourism Responses to Stay Resilient Post Covid-19.** Keynote Presentation at the “30 Minutes Talks”, an International Talk Forum managed by the Lyceum of the Philippines International Collaborators. 9 September 2020

**Possibilities for Rural Development after the Pandemic.** Keynote Presentation at the World Tourism Day 2020 event at Joji Ilagan International Schools, Davao City, The Philippines. 27 September 2020.

**Shifting Education Paradigm in a Pandemic Era: Shaping Communities Through Research and Extension.** Keynote Speaker at the 13th ALCUCOA National Conference 2020. 8 October 2020

**Agile Learner: Promoting a Lifestyle of Learning from the Lenses of an Academic.** Featured Speaker at Transit 10n Series. The Bahamas. 29 November 2020

**Teaching-Research-Extension Nexus.** Keynote Speaker 2<sup>nd</sup> College of Batangas City - CLB Search for Best Faculty Research Paper 2020, The Philippines. 27 November 2020

**Sustainability in the Development of Tourism Recreational Facilities.** 2<sup>nd</sup> Recreational & Leisure Management Webinar: Guru of the Day, University of Santo Tomas, The Philippines. 1 December 2020

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2021 **Regenerative Tourism for The Bahamas, post COVID-19.** School of Chemistry, Environment and Life Sciences (CELS) COVID-19 e-Symposium, The Bahamas. 3 February 2021

**Asian Tourism: Representation, Revitalisation and Recovery.** 2<sup>nd</sup> Asian Tourism Research Conference 2021, Far Eastern University, The Philippines & Mahatma Gandhi University, India. 15-17 November 2021

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**The New Normal for Tourism in Malaysia: The Transformation in the Food Industry.** Webinar on Transition into COVID-19 Endemic Phase for the Food Industry, Malaysian Institute of Food Technology, Penang, Malaysia. 1 December 2021.

**Digital Transformation Impacts the Future Career: Industry Revolution 4.0 in the Post-COVID-19 Era.** Guest speaker at the Malaysia Education Fair. Penang, Malaysia. 4-5 December 2021.

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2022 **Rethinking Tourism in the New Normal.** Keynote speaker at the International Conference on “The New Normal: Crisis Resilience and Re-invention. AMAL College of Advanced Studies, Nilambur, Kerala, India. 15-17 February 2022.

**Digital Transformation Impacts the Future Career: Industry Revolution 4.0 in the Post-COVID-19 Era.** Guest speaker at the Malaysia Education Fair. Penang, Malaysia. 16-17 April 2022.

**Digital Transformation in the Future Career.** Guest lecture in conjunction with Discovering Careers – Job Placement Fair 2022. DISTED College, Penang, Malaysia. 22 April 2022.

**Invest in Our Planet.** Panel discussion in conjunction with Earth Day 2022. DISTED College, Penang, Malaysia. 29 April 2022.

**Responsible Tourism 2.0: Rethinking Tourism Post-COVID-19.** Guest lecture for the MGT5254 Contemporary Issues in Hospitality class for Master's in Tourism students at Sunway University, Malaysia. 11 May 2022.

**Global or Glocal? Your Destiny Your Choice!** Guest speaker at the Star Education Fair 2022. Penang, Malaysia. 4 June 2022.

**Future Travel: How Technology are Revolutionising the Tourism Industry.** Panelist at the UiTM Virtual Dialogue 2023. Shah Alam, Malaysia. 8 June 2022.

**Educating Our Young Generation (and Old) to be Responsible Tourist.** Guest speaker at the Penang World Cleanup Day 2022: Leadership Academy. Penang, Malaysia. 14 August 2022.

**Crisis Management & Sustaining the Tourism Industry: The Bahamas/Caribbean Experience.** Keynote presentation at the Sustainable Hotel: How to Achieve UN 17 SDG & Climate Change, Circular Economy, Sustainability, Water & Food Security Conference. Langkawi, Malaysia. 18 November 2022.

**Community-based Tourism: A “People-to-People” Programme – The CBT Toolkit: The Bahamas & The Caribbean Experience.** Plenary presentation at World Tourism Conference – CBT Forum 2022. Kota Kinabalu, Sabah, Malaysia. 28 November 2022.

**Rural Tourism Prosperity: Transforming the Well-being of Local Community – Southeast Asian and the Caribbean Experience.** Keynote presentation at Community-based Tourism Symposium 2022. UMS, Kota Kinabalu, Sabah, Malaysia. 2 December 2022.

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2023 **Sustainable Tourism: Building a More Resilient Industry from the Caribbean to Southeast Asia.** Plenary speakers at Breda University of Applied Sciences, The Netherlands, Penang Seminar 2023. Penang, Malaysia

**Invest in Our Planet – Support for Environmental Protection.** Panel discussion in conjunction with Earth Day 2023. DISTED College, Penang, Malaysia. 20 April 2023.

**Digital Transformation Impacts the Future Career: Industry Revolution 4.0 in the Post-COVID-19 Era.** Guest speaker at the Malaysia Education Fair. Penang, Malaysia. 7-8 January 2023.

**Future of Digital Transformation: Are You Ready?** Guest speaker at the Malaysia Education Fair. Penang, Malaysia. 1-2 April 2023.

**Sustainability in Tourism in a Post-COVID World.** Plenary speaker at the Conference for MSc. International Business Management (Sustainability in Contemporary International Business 2023. Sheffield Hallam University, UK. 25 May 2023.

**Integrating Regenerative Tourism Principles into Agrotourism.** Keynote speaker at Sarawak Agrotourism Conference & Expo. Kuching, Sarawak, Malaysia, 28-30 August 2023.

**Quality Assurance in Fourth Industrial Revolution.** Plenary speaker/moderator at Asia Pacific CHRIE Conference 2023. Clark, The Philippines. 25-27 May 2023.

### Internal / External Examiner / Evaluator:

2006 Chief Examiner For The License September 2006 Supplementary Examination (Tourism Development), Taylor's College(2006)

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2007 Dissertation Viva for Master Science (Tourism Development) Programme, School of Housing, Building & Planning, Universiti Sains Malaysia (2007): 6 candidates

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2008 Dissertation Viva for Master Science (Tourism Development) Programme, School of Housing, Building & Planning, Universiti Sains Malaysia (2008): 8 candidates

Dissertation Viva for Masters in Hotel and Tourism Management, Universiti Teknologi MARA: 1 candidate

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2010 Dissertation Viva for Masters in Hotel and Tourism Management, Universiti Teknologi MARA.

2010 External Research Grant Evaluator for Research University Grant Application for Universiti Sains Malaysia

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2011 Dissertation Viva for Master Science (Tourism Development) Programme, School of Housing, Building & Planning, Universiti Sains Malaysia: 1 candidate

2011 Taylor's Research Grant Scheme (TRGS) Proposal Reviewer for Research University Grant Application for Taylor's University.

2011 External Assessor for Staff Promotion to Associate Professor. Universiti Teknologi MARA (UiTM): 1 candidate

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2012 Taylor's Research Grant Scheme (TRGS) Proposal Reviewer for Research University Grant Application for Taylor's University.

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2013 Panel Member to review hotel & tourism curriculum of the Faculty of Hotel & Tourism Management, Universiti Teknologi MARA (UiTM). Shah Alam, Selangor, Malaysia.

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2014 Dissertation Viva for Master Science (Tourism Development) Programme, School of Housing, Building & Planning, Universiti Sains Malaysia: 1 candidate (Munira binti Mhd Rashid: An Analysis of Characteristics and Performance of Tourism SMEs: A Case Study in the Archaeological Heritage of the Lenggong Valley, A UNESCO World Heritage Site).

Dissertation Viva for Masters in Hotel and Tourism Management, Universiti Teknologi MARA: 1 candidate (Seyed Ahmad Moumen Ghazvini: Tourists Value Orientation, Environmental Concern and Perception Towards Appropriate Use of National Parks)

Dissertation Viva for Masters in Science (Tourism Management), Universiti Sains Malaysia: 1 candidate (Safura binti Ismail: Tourism Development and Social Impact of Local Island Community: A Case Study of Pantai Cenang Langkawi)

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2015 Dissertation Viva for PhD (Hospitality & Tourism), Taylor's University: 1 candidate (Zalmiyah Mohit Kamble: Tourism as a Catalyst to Foster Social Cohesion in the Post-War Regions of Sri Lanka)

Dissertation Viva for Masters in Science (Tourism Management), Universiti Sains Malaysia: 1 candidate (Nurbaidura binti Salim: Evaluation of Snorkelling Experience in Pulau Payar Marine Park, Kedah)

Dissertation Viva for PhD (Economics), Bharathidasan University, Tamilnadu, India: 1 candidate (A. Jahangir: An Economic Impact of Tourism Perspectives in Thanjavur District of Tamil Nadu – A Study)

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2016 Dissertation Viva for MSc (Tourism), Taylor's University: 1 candidate (Aiwa Romy: Fear Affecting Travel Preferences in the Event of Tragedies: Exploring Perceptions of Young Malaysian Outbound Tourists)

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2017 Dissertation Viva for PhD (Hospitality & Tourism), Taylor's University: 1 candidate (Geraldine Anne Tan Wern Yi: "Dark Tourism and National Identity": Through the Eyes of Cambodia

Dissertation Viva for PhD (Hospitality & Tourism), Universiti Sains Malaysia: 1 candidate (Murugadas A/L Ramadas @ Chelamuthu: Determinants of Tourist Behaviour Towards Marine Environment in Perhentian Island)

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2018 Dissertation Viva for PhD (Hotel & Tourism Management), University Teknologi MARA (UiTM): 1 candidate (Zaliha Binti Zainuddin: Perceived Destination Competitiveness & International Tourists Response Behaviour: A Case of Langkawi Island, Malaysia)

2019 Dissertation Viva for PhD (Business), Curtin University Malaysia: 1 candidate (Md Kamrul Hasan: Tourists' Revisit Intention to Beach Destinations in Bangladesh)

2020 Dissertation Viva for PhD (Tourism Management), Universiti Malaysia Sarawak (UNIMAS): 1 candidate (Chin Chee Hua: Strategic Components of Rural Tourism Destination Competitiveness: Dwell into the Hard Factors, Soft Factors and Moderating Role of Knowledge Sharing)

### Conference Moderator/Track Chair/Panellist:

2006 **Conference Moderator**, 12<sup>th</sup> Asia Pacific Tourism Association & 4<sup>th</sup> Asia-Pacific CHRIE Joint Conference, Hospitality and Tourism Education: Trends & Strategies

2008 **Conference Moderator**, Concurrent Session 1 **Gastronomy and Food Service Management** for "The 7<sup>th</sup> Asia-Pacific Forum For Graduate Student's Research in Tourism & Hospitality": Hotel UiTM, Shah Alam, Selangor. June 3-4 2008

2009 **Track Chair**, 7<sup>th</sup> Asia-Pacific Council on Hotel, Restaurant and Institutional Education Conference: Singapore. May 28-31, 2009.

**Forum Moderator**, "Publish or Perish" in conjunction with Taylor's Research InFocus: Leisure Commerce Square, Subang Jaya, Selangor. 22-26 June 2009

**Panellist**, "Journey to become a Full-Fledged University" in conjunction with Taylor's Research InFocus: Leisure Commerce Square, Subang Jaya, Selangor. 22-26 June 2009

**Moderator**, International Seminar and MCTP Training Course on Community-Based Tourism: Learning from the Homestay Programme in Malaysia: **Hotel UiTM Shah Alam, Selangor. 4-15 August 2009**

2010 **Moderator**, 3<sup>rd</sup> Annual National Higher Education Conference 2010 for the panel, "**Moving Towards a Knowledge Intensive and Innovation-Led Society: Research Aspects of the Higher Education System**": Concorde Hotel, Kuala Lumpur. 27-28 July 2010.

**Conference Moderator**, 8<sup>th</sup> Asia-Pacific CHRIE Conference 2010. Integrating Hospitality and Tourism in Asia and Pacific. 12-14 August 2010.

**Forum Moderator**, *Greenomy* in Tourism: Green in Greed Rapid Fire Session. Taylor's University, Petaling Jaya. 15 November 2010.

**Conference Moderator**, 3<sup>rd</sup> Asia Euro Tourism, Hospitality & Gastronomy Conference 2010. Taylor's University, Petaling Jaya. 24-26 November 2010.

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2011 **Panel Rapporteur** at the Global Higher Education Forum 2011 organised by National Higher Education Research Institute (IPPTN), Penang. 13-15 December 2011.

**Panel Assessor** for Ministry of Higher Education, Malaysia for evaluation of project proposal on "**Strategic Dialogue Series between Malaysia and CLMV Nations**" in Putrajaya, Malaysia. 31 May 2011.

**Chair/Moderator**, 1<sup>st</sup> Regional Conference on Tourism Research (RCTR 2010). Penang, Malaysia. 13-14 December 2010

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2012 **Panellist**, "**Proofing the Hospitality Dough: The Asia Pacific Challenge**" in conjunction with 20<sup>th</sup> National Council of Hotel & Restaurant Educators of the Philippines (COHREP) Convention 2012: Manila, Philippines. 2-3 February 2012.

**Chair/Moderator for Panel**, Research & Writing for International Publications: Trends & Issues. 10<sup>th</sup> Asia Pacific CHRIE Pilipinas 2012 Conference. 4-8 June 2012

**Judging Advisory Panel** for Wild Asia's Responsible Tourism Awards 2012. August 2012.

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2013 **Chair/Moderator**, Panel of Experts on Higher Education 2013, "Public-Private Equilibrium (PPE) - Balancing Growth with Quality and Equity". 8-9 July 2013.

**Rapporteur & Emcee**, 4<sup>th</sup> Global Higher Education Forum (GHEF) 2013. Putrajaya, Malaysia. 4-6 December 2013.

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2014 **Reviewer**, 2<sup>nd</sup> International Hospitality & Tourism Conference 2014. 2-4 September 2014.

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2015 **Session Chair**, International Conference on Natural Resources, Tourism and Services Management 2015. 14-16 April 2015. Kota, Kinabalu, Sabah, Malaysia

**Session Moderator**, 21<sup>st</sup> Asia Pacific Tourism Association (ATPA) Conference 2015. 14-17 May 2015. Kuala Lumpur, Malaysia.

**Reviewer**, 13<sup>th</sup> Asia Pacific CHRIE (APacCHRIE) Conference in conjunction with 14<sup>th</sup> APF Conference 2015. 10-12 June 2015. Auckland, New Zealand

**Session Chair**, International Conference on Natural Resources, Tourism and Services Management 2015. 14-16 April 2015. Kota, Kinabalu, Sabah, Malaysia

**Moderator**, 2015 Graduate Research Colloquium (GRC) on Hospitality, Tourism and Food Studies. 16 May 2015. Taylor's University, Malaysia

**Review Panellist**, Workshop for Presentation of Work Output of Research Projects under the CLMV Programme. 9 June 2015. Putrajaya, Malaysia

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2016 **Review Panellist**, Review of Research Projects under the CLMV Programme for Phase 3 and 4. 3 November 2016. Putrajaya, Malaysia

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**Reviewer**, 14th Asia Pacific CHRIE (APacCHRIE) Conference 2016. 11-13 May 2016. Bangkok, Thailand.

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2017 **Reviewer**, 15th Asia Pacific CHRIE (APacCHRIE) Conference 2016. 31 May – 2 June 2017. Bali, Indonesia.

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2019 **Moderator for Panel Discussion**. Earth Day 2019 Panel, "Protect the Species". 18 April 2019. University of The Bahamas, Nassau, The Bahamas.

**Moderator for Conference Workshop**. Early Career Development: Issues & Strategies. 2019 APacCHRIE/EuroCHRIE Conference. Hong Kong. 22 May 2019.

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2020 **Moderator for Panel Discussion**. Sustainability. 2020 Sustainable Grand Bahama Conference, Grand Bahama, The Bahamas. 4-7 March 2020.

2020 **Moderator for Panel Discussion**. Climate Action. Earth Day 2020 Panel, University of The Bahamas, Nassau, The Bahamas. 22 April 2020.

2020 **Moderator for University of The Bahamas – Tourism Development Corporation (TDC) Covid-19 Webinar Series**. University of The Bahamas, Nassau, The Bahamas. 14 May 2020, 21 May 2020, 28 May 2020 and 4 June 2020.

### Member/Chair of Periodical Meetings

2010- **Academic Senate Member**. Taylor's University, Malaysia.  
2015

2010- **Research & Scholarly Development Committee Chair**. Taylor's University,  
2015 Malaysia.

2017- **Transitional Academic Senate Member**. University of The Bahamas,  
2018 Nassau, The Bahamas

2017- **Small Island Sustainability (SIS) Taskforce Chair**. University of The  
2018 Bahamas, Nassau, The Bahamas

2017- **University Internal Research Grant Committee Chair**. University of The  
present Bahamas, Nassau, The Bahamas

2017- **Graduate Studies Review Committee Chair**. University of The Bahamas,  
present Nassau, The Bahamas

2017- **Search Committee for Assistant Vice President, Sponsored Research &  
2019 Grants, & Grants Writer - Chair**. University of The Bahamas, Nassau, The Bahamas

2018- **Small Island Sustainability (SIS) Working Group Member**. University of The  
present Bahamas, Nassau, The Bahamas

2018- **Academic Senate Member**. University of The Bahamas, Nassau, The  
present Bahamas

2018- **Academic Senate: Curriculum Development Committee Member**.  
present University of The Bahamas, Nassau, The Bahamas

2019-present **Academic Affairs Senior Leadership Member.** University of The Bahamas, Nassau, The Bahamas

2019-present **Dean's Council Member.** University of The Bahamas, Nassau, The Bahamas

2019-present **Dean's Extended Council Member.** University of The Bahamas, Nassau, The Bahamas

2019-present **External Funding Working Group Member.** University of The Bahamas, Nassau, The Bahamas

2019-present **Academic Senate: Research & Creative Works Committee Chair.** University of The Bahamas, Nassau, The Bahamas

2019-present **Faculty Promotion Committee Member.** University of The Bahamas, Nassau, The Bahamas

## Professional Membership



- Nov. 1998 ENVIRONMENTAL MANAGEMENT & RESEARCH ASSOCIATION OF MALAYSIA (ENSEARCH)  
Petaling Jaya, Selangor, Malaysia  
**Ordinary Membership** (membership no. 0866)
- Jan. 1999 CENTRE FOR ENVIRONMENTAL TECHNOLOGIES (CETEC)  
Petaling Jaya, Selangor, Malaysia  
**Individual Membership** (membership no. 0055)
- Dec. 2001-2005 ECOCLUB.COM: INTERNATIONAL ECOTOURISM CLUB  
Pshico, Athens, Greece  
**Expert Panel for Ecotourism Management**
- Jan. 2002-present SARAWAK DEVELOPMENT INSTITUTE  
**Ordinary Membership** (membership no. 0118)
- Dec. 2002 THE INTERNATIONAL ECOTOURISM SOCIETY (TIES)  
**Ordinary Membership**
- Sep. 2003 Malaysian Education Research Association (MERA)  
**Ordinary Membership**
- Oct. 2003 - present TOURISM EDUCATORS' ASSOCIATION OF MALAYSIA (TEAM)  
**Committee Member (2004/2006)**  
**Secretary (2006/2010) (2013/2014)**  
**Advisor (2015-present)**

- May 2005 – present INTERNATIONAL COUNCIL ON HOTEL, RESTAURANT & INSTITUTIONAL EDUCATION (I-CHRIE), USA  
**Individual Membership** (membership no. 111468)  
**Executive Secretary – Asia-Pacific CHRIE (2005/2006)**  
**Vice President – Asia-Pacific CHRIE (2006/2007)**  
**President – Asia-Pacific CHRIE (2007/2008)**  
**Chairman / Past President – Asia-Pacific CHRIE (2008/2009)**  
**President's Council – Asia-Pacific CHRIE (2009 to present)**  
**I-CHIRE – Board of Directors (2007/2008)**  
**I-CHRIE – Strategic Planning Committee (2009/2011)**  
**I-CHRIE – Nomination Committee (2011/2013)**  
**I-CHRIE – Taskforce: Exploring Organizational Models (2020)**  
**I-CHRIE – Taskforce: Global/Multi-cultural Perspective (2021)**
- April 2011-present NATIONAL HIGHER EDUCATION RESEARCH INSTITUTE (IPPTN)  
**Associate Research Fellow**
- 2012- present MALAYSIAN ECOTOURISM ASSOCIATION (MEA)  
**Member, 2012**  
**Vice President, 2013/2015**  
**Treasurer, 2016/2017**  
**President, 2022/2023**
- 2013- present ASEAN TOURISM RESEARCH ASSOCIATION (ATRA)  
**Member**
- 2012-present BEST EDUCATION NETWORK (BEST EN): Commitment to Sustainable Tourism, Education & Training, MODUL University Vienna, Austria  
**Member**
- 2014-2016 ASIA PACIFIC TOURISM ASSOCIATION (APTA)  
**Member**
- 2014-Present TOURISM DEVELOPMENT UNIT BIMP-EAGA, FACULTY OF BUSINESS, ECONOMICS & ACCOUNTS, UNIVERSITI MALAYSIA SABAH (UMS)  
**Research Fellow**
- 2014-Present TOURISM DEVELOPMENT UNIT BIMP-EAGA, FACULTY OF BUSINESS, ECONOMICS & ACCOUNTS, UNIVERSITI MALAYSIA SABAH (UMS)  
**Research Fellow**
- 2020-Present CARIBBEAN TOURISM RESEARCHERS NETWORK, INTERNATIONAL TOURISM STUDIES ASSOCIATION (ITSA)  
**Member**



## Publication Listings



### Dissertation/Thesis:

1. Nair, V. And Ahmad, S.H. (1994). Colour Quantification of Carambola (Star-fruit) at Various Stages of Maturity. *Bachelor's Degree Dissertation*, UPM, Malaysia. April 1994.
2. Nair, V., Daud, M., Ganapathy, N. And Ramli, R. (1998). Terrestrial Vegetation Management Expert System (ES) Prototype for Environmental Impact Assessment (EIA). *Master Thesis*, UPM, Malaysia. May 1998.
3. Nair, V., Daud, M., Badaie, M.Z. and Mohd, A. (2003) Applying the Expert System Technology to Evaluate Ecotourism Sites Based on Safety, Health and Environmental Quality Assurance. *Ph.D. Thesis*, UPM, Malaysia. October 2003.

### Book:

1. Nair, V. (2011). *Expert Knowledge-Based Ecotourism System: A System for Rating of Ecotourism Sites Based on Safety, Health & Environmental Quality Assurance*. VDM Publication. Germany. ISBN: 978-363-934-004-4.
2. Nair, V. & Mohamed, B. (2014). *Colours of the Wind: Rural Tourism via the Lenses of Researchers*. Taylor's Press, Malaysia. ISBN: 978-967-0173-15-3.
3. Nair, V., Lee, M.N.N. & Thian, L.B. (2017). *Public Private Equilibrium: Balancing Growth with Quality & Equity of Higher Education in Malaysia Using Benchmarking Approach*. Pearson Malaysia, Kuala Lumpur. ISBN: 978-967-349-736-2.
4. Nair, V. (2017). *Environmental Responsible Rural Tourism Framework*. Centre for Research & Innovation in Tourism Publication, Subang Jaya, Malaysia. ISBN: 978-967-0173-41-2.
5. Nair, V., Thevi, U. & Devi, S. (2017). *Re-defining and Re-branding Rural Tourism in Malaysia*. Centre for Research & Innovation in Tourism Publication, Subang Jaya, Malaysia. ISBN: 978-967-0173-42-9.
6. Nair, V., Chan, K.L. & Talib, H. (2017). *Environmental Responsible Rural Tourism Framework: Visitor Management and Marketing Sustainable Heritage Site – A Case of Kinabalu Park*. Centre for Research & Innovation in Tourism Publication, Subang Jaya, Malaysia. ISBN: 978-967-0173-43-6.
7. Nair, V., Lo, M.C., Mohamed, A.A., Songan, P, Wee, A.Y. & Thurasamy, R. (2017). *Multi-dimensional Environmental Framework for Sustainable Tourism*. Centre for Research & Innovation in Tourism Publication, Subang Jaya, Malaysia. ISBN: 978-967-0173-44-3.
8. Nair, V., Mohamad, B., Hamzah, A., Shuib, A., Jaafar, M. & Murugesan, R.K. (2017). *Multi-dimensional Responsible Rural Tourism Capacity Framework for Sustainable Tourism*. Centre for Research & Innovation in Tourism Publication, Subang Jaya, Malaysia. ISBN: 978-967-0173-46-7.
9. Nair, V., Hamzah, A. & Musa, G. (2020). *Responsible Rural Tourism in Asia*. Channel View Publication. Bristol, UK.
10. Fielding, W.J., Nair, V., Callender, J.G., Morris, L. & Ballance, V. (2021). *Hurricane Dorian. The Response of University of The Bahamas, August to December 2019 – A Case Study for Discussion*. University of The Bahamas Publications. Nassau, The Bahamas.
11. Fielding, W.J., Nair, V. & Ballance, V. (2021). *The COVID-19 Pandemic. The Response of University of The Bahamas, March to December 2020 – A Case Study for Discussion*. University of The Bahamas Publications. Nassau, The Bahamas.
12. Nair, V., Hobson, P. & Aquino, C. (2022). *The APacCHRIE Journey: 2002-2020*. Hong Kong Polytechnic University Publications. Hong Kong.

13. Nair, V. (2022). *Fundamentals of Crisis Management: The Bahamas Case Studies*. University of The Bahamas Publication, Nassau, The Bahamas.
14. Nair, V. (2022). *Responsible Tourism in The Bahamas Post COVID-19 - Critical Issues for Development*. Springer. Cham, Switzerland [IN PRESS].

### Book Chapters:

1. Devi, B. and Nair, V. (2007). *The First Year Experience of International Students in Malaysia: A Private Higher Education Viewpoint*: (Ed. Morshidi Sirat, Norzaini Azman and Sarjit Kau). *Globalization & International of Higher Education in Malaysia*. USM Press.
2. Nair, V., Mohamed, B. and Hamzah, A. (2009). *Tourism and Malaysia*: (Ed. Abdul Razak Abdullah Baginda, Malaysia at 50 and Beyond). Malaysian Strategic Research Centre Publications, Kuala Lumpur
3. Nair, V. (2012). *Information Technology*: (Ed. Peter Robinson, *Tourism: The Key Concepts*). Routledge, New York, USA. pp. 108-111.
4. Nair, V. (2012). *Society and Culture*: (Ed. Peter Robinson, *Tourism: The Key Concepts*). Routledge, New York, USA. pp. 191-195.
5. Nair, V. (2013). *Responsible Tourism*: (Ed. Azizan Marzuki, *Contemporary Issues on Tourism Development in Langkawi*). LADA, Kedah, Malaysia. pp. 15-34.
6. Nair, V. (2015). *Certificate for Sustainable Tourism (CST), Costa Rica*. In Cater, C., Garrod, B. and Low, T. (eds.) *The Encyclopaedia of Sustainable Tourism*. CABI, Oxford, UK. pp. 94-95.
7. Nair, V. (2015). *Certificate for e-Commerce*. In Cater, C., Garrod, B. and Low, T. (eds.) *The Encyclopaedia of Sustainable Tourism*. CABI, Oxford, UK. p. 178.
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11. Nair, V. & Ragavan, A.R. (2015). *Preliminary Study Technical Report - SERVICE QUALITY AUDIT: Grand Lexis Resort, Port Dickson, N.Sembilan, Malaysia*. For Taylor's University, Malaysia.
12. Nair, P., Hussain, K., Nair, V., Ali, F. & Ragavan, N. (2016). *Final Report: Re-vitalising Port Dickson as a leading beach resort tourism destination in Malaysia*. For Port Dickson Municipality, Malaysia
13. Nair, V. & Ragavan, A.R. (2016). *Preliminary Study Technical Report - SERVICE QUALITY AUDIT: Lexis Hibiscus Resort, Port Dickson, N.Sembilan, Malaysia*. For Taylor's University, Malaysia.
14. Nair, V. & Ragavan, A.R. (2016). *Preliminary Study Technical Report - SERVICE QUALITY AUDIT: Ruez Hotel, Subang Jaya, Selangor, Malaysia*. For Taylor's University, Malaysia.
15. Nair, V., Mohamad, B., Hamzah, A., Shuib, A., Jaafar, M. & Murugesan, R.K. (2017). *Final Report: Multi-dimensional Responsible Rural Tourism Capacity Framework for Sustainable Tourism*. For Ministry of Higher Education, Malaysia.
16. Nair, V. (2017). *Technical Toolkit on "Developing Community-based Tourism (CBT) for Myanmar*. For Luxembourg Development.
17. Nair, V., Fraser, G. & Smith, K. (2017). *Sustainable Development Goals Country Report for The Bahamas 2017*. Reference Code: INT/2017/06. For United Nations Development Programme (UNDP).
18. Nair, V., Fraser, G. & Smith, K. (2018). *No One Left Behind: The Bahamas. Ensuring Inclusive Development in the Bahamian Society*. For United Nations Development Programme (UNDP), Jamaica.
19. Nair, V., McNamara, C., Minnis, J., Bennett, I. B., Strachan, I., Ward, G., Toppin, V., Rolle, S., Thomas, A., Keefe, D., Smith, K. Sofield, T., Aiyuk, S.E., Mycco, M. and Baptiste, A. (2018). *Final Report of Task Force: Small Island Sustainability Initiatives & Strategic Plan 2019-2023 University of The Bahamas*. For University of The Bahamas, Nassau, The Bahamas.
20. Nair, V. (2020). *Proposal for Higher Degree by Research Graduate Programme*. 7 March 2019. University of The Bahamas, Nassau, The Bahamas.
21. O'Rourke, R., Nair, V., Bosselman, B., Boger, E., Naylor, N.C. & Deale, C. (2020). *University Housing Model: A Taskforce Report for International Council for Hotel, Restaurant and Institutional Education (ICHRIE), USA*.
22. Nair, V. (2020). *Proposal for Higher Degree by Research Graduate Programme*. 7 March 2019. University of The Bahamas, Nassau, The Bahamas.



23. Nair, V. (2021). *The Global and Multi-cultural Perspective: A Taskforce Report for International Council for Hotel, Restaurant and Institutional Education (ICHRIE), USA.*
24. Fielding, W.J., Nair, V. & Ballance, V. (2021). *COVID-19 Pandemic: The Response of University of The Bahamas – A Case Study.* University of The Bahamas, Nassau, The Bahamas].
25. Nair, V. (2021). *Driving Research at the University of the Bahamas: Ten Year Strategic Plan (2021-2030).* University of The Bahamas, Nassau, The Bahamas [In draft].

### Online/Web Publications/Project Sites:

1. **Expert Members' Rating System Makes Headlines**  
<http://ecoclub.com/news/39/members.html#8>
2. **Water Shortage in a Rainy Place: Malaysia**  
<http://ecoclub.com/news/37/members.html>
3. **The EcoClub (International Ecotourism Club in Greece) Interview**
  - <http://www.ecoclub.com/news/098/interview2.html>
  - <http://www.ecoclub.com/news/090101.html>
4. **Tourism Bits & Bytes Blog** (<http://drvnair.blogspot.com>)
  - Working in the Exciting World of Hospitality & Tourism (30 June 2008)
  - Survival & Surviving the Political & Economical Leash (6 July 2008)
  - The ECOCLUB Interview: The Challenges of the Ecotourism Industry in Malaysia (12 Aug 2008)
  - Is culinary considered an Art or Science or both? (30 Nov 2008)
  - Greening Tourism? Is this Another Act of Green-Washing? (13 Sept 2010)
  - Finding the Equilibrium between Development and Sustainability (13 Sept 2010)
  - Water crisis looming Malaysia (13 Oct 2010)
  - Kenyir is doomed with Duty Free Zone (DFZ) idea (1 Oct 2010)
5. **The Colours of The Wind: Rural Malaysia via the Lenses of Researchers** (Online)  
<https://spark.adobe.com/sp/design/page/urn:aaid:sc:US:9d1385c5-c1d6-4f56-a8ea-4a2574b4416b>
6. **LinkedIn Online Publications**
  - Reflecting on and Rejuvenating the Industry (12 August 2020)  
<https://www.linkedin.com/pulse/reflecting-rejuvenating-industry-vikneswaran-nair-phd/>
  - Transforming Bimini into a CBT Paradise, post COVID-19 (29 August 2020)  
<https://www.linkedin.com/pulse/transforming-bimini-cbt-paradise-post-covid-19-vikneswaran-nair-phd/>
  - Teaching-Research-Extension Nexus (26 November 2020)  
<https://www.linkedin.com/pulse/teaching-research-extension-nexus-vikneswaran-nair-phd/>
  - Agile Learner: Promoting a Lifestyle of Learning from the Lenses of an Academic (3 December 2020)  
<https://www.linkedin.com/pulse/agile-learner-promoting-lifestyle-learning-from-lenses-nair-phd/>
7. **The APaCHRIE Journey – 2002-2020:** e-Publication of the Asia Pacific Council for Hotel, Restaurant & Institutional Education  
<https://spark.adobe.com/page/89CaemITwaase/>

## Research Project Supervision (Bachelors, Masters & PhDs)

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### Main Supervisor:

2001 Natasha Anandita Soemodihardjo (INDONESIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**THE GROWTH OF JAPANESE TOURIST IN MALAYSIA AND ITS FUTURE DEVELOPMENT IN 2005**"

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2002 Vivian Sung (INDONESIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**SUSTAINABLE MANAGEMENT OF NATURE RESOURCES IN SARAWAK: A STUDY ON THE DEVELOPMENT OF BAKO NATIONAL PARK**"

Lim Say Kim (MALAYSIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**ENVIRONMENTAL IMPACT OF RESORT DEVELOPMENT IN CHERATING, MALAYSIA**"

Aminath Shafa Shafeeu (MALDIVES). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**THE ENVIRONMENTAL IMPACTS ON TOURISM INDUSTRY IN THE REPUBLIC OF MALDIVES: A CASE STUDY ON SUN ISLAND RESORT**"

Lum May Chun (MALAYSIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**THE GROWTH OF E-COMMERCE IN FIVE STAR HOTELS IN KUALA LUMPUR AND ITS FUTURE DEVELOPMENT**"

---

2003 Emily Ngui (MALAYSIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**ECOTOURISM PRINCIPLES AND PRACTICES IN OPERATING AN ECOLOGDE: CASE STUDY OF SUKAU RAINFOREST LODGE, KINABATANGAN RIVER, SABAH, MALAYSIA**"

Tengku Shawn Tengku Uzir (MALAYSIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**AN ANALYSIS OF THE VIABILITY OF ICT FACILITIES AND SERVICES IN FOUR & FIVE STAR HOTELS IN THE GOLDEN TRIANGLE AREA, KUALA LUMPUR**"

Gan Mei Fee (MALAYSIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**IMPACT OF RESORT DEVELOPMENT ON THE ENVIRONMENT: CASE STUDY OF SUMMERSET RESORT, KUALA ROMPIN, PAHANG, MALAYSIA**"

Alfred Lim Kok Hwee (MALAYSIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**HOTELS' ONLINE RESERVATION SYSTEM IN GOLDEN TRIANGLE AREA, KUALA LUMPUR: ANALYSIS OF THE EFFECTIVENESS ON THE USAGE OF ONLINE RESERVATION SYSTEM**"

Dwina Chong (INDONESIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**MARINE ECOLOGY AND SAFETY ISSUES TOWARDS TOURISM DEVELOPMENT: A CASE STUDY OF SIPADAN ISLAND, SABAH**"

Sven Schneider (GERMANY). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**TOURISM AND ENVIRONMENT IN GERMANY: WHAT NEGATIVE IMPACTS DOES TOURISM HAVE ON THE COASTAL ENVIRONMENT IN GERMANY?**"

---

2004 Lau Sze Chia (MALAYSIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**PENANG BOTANICAL GARDEN: A UNESCO WORLD HERITAGE SITE?**"

Jess Tang Ngai Keat (MALAYSIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**DEFINING GENERAL CRITERIA FOR ENHANCING TOURIST EXPERIENCE IN SELECTED AGRO-TOURISM PRODUCTS AND SERVICE: A CASE STUDY IN CAMERON HIGHLANDS TEA PLANTATION**"

Razif Rosdin (MALAYSIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**STUDY ON BUTLER TOURISM AREA LIFE CYCLE (TALC) AND PROBLEM FACED BY MALAYSIA AGRICULTURE PARK: A CASE STUDY OF MALAYSIA AGRICULTURE PARK**"

---

2005 Cecilia Stephanie (MALDIVES). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**AN ENVIRONMENTAL EVALUATION OF TASIK CHINI: A TOURISM IMPACT STUDY ON THE POLLUTION OF THE LAKE**"

Candy Yuliani (INDONESIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**ECOTOURISM DEVELOPMENT IN BALI: A POTENTIAL CONTRIBUTOR TO BALI'S TOURISM RECOVERY PROCESS POST 2002**"

Farah Lee (MALAYSIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**HOW MALAYSIA CAN DEVELOP BENCHMARKS FOR ECOTOURISM CERTIFICATION BASED ON COMPARATIVE STUDIES OF SELECTED DEVELOPING COUNTRIES**"

Janice Goh Siaw Siang (MALAYSIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**A STUDY ON TOURIST' PERCEPTION TOWARDS BICYCLE TOURS IN EAST MALAYSIA**"

Mariyam Adham (MALDIVES). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**CRISIS MANAGEMENT IN TOURISM: A CASE STUDY ON THE IMPACT OF ASIA TSUNAMI ON THE TOURISM INDUSTRY OF MALDIVES**"

Tai Siew Yen (MALAYSIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**CONSERVATION & PRESERVATION OF NATURAL RESOURCES  
IN SABAH: A CASE STUDY OF KINABALU NATIONAL PARK**"

Bennie Kiew (MALAYSIA). Taylor's College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**WILDLIFE CONSERVATION IN MALAYSIA: A CASE STUDY ON  
SEPILOK SANCTUARY**"

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2006 Fakaruddin Ampong (MALAYSIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**A STUDY OF THE CONSERVATION MANAGEMENT  
PRACTICES IN TUNKU ABDUL RAHMAN PARK IN SABAH**"

Joanne Lew Sook Voon (MALAYSIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**THE IMPLEMENTATION OF ISO 14001 IN CITY HOTEL: THE  
BENEFITS & LIMITATIONS. A CASE STUDY ON SHANGRI LA HOTEL KUALA LUMPUR**"

Suvviana Chai Nee San (INDONESIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**POTENTIAL FOR SUSTAINABLE DEVELOPMENT IN SARAWAK:  
AN EFFECTIVE WAY TO MANAGE A TOTALLY PROTECTED AREA IN KUCHING**"

---

Pho Duc Duy. Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**POTENTIAL FOR ECOTOURISM IN VIETNAM. CASE STUDY OF  
CANGIO MANGROVE BIOSPHERE RESERVE, VIETNAM**"

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2007 Pua Huei Yee (MALAYSIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**THE POTENTIAL OF KUALA SELANGOR FIREFLIES PARK AS A  
WEEKENDER TOURIST DESTINATION: THE CASE OF KAMPUNG KUANTAN  
FIREFLIES RECREATION CENTRE (KKFRC)**"

Doo Hing Soon (MALAYSIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**A STUDY OF THE EFFECTIVENESS OF EFFORT TAKEN TO  
PROTECT PULAU PAYAR MARINE PARK**"

Chew Shiun Wei (MALAYSIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**THE PERCEPTION OF TOURISTS TOWARDS PORT DICKSON AS  
A WEEKENDER GETAWAY**"

Tony Mohd. Fauzi (MALAYSIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**THE ENVIRONMENT AND TOURISM: A CASE STUDY OF  
TAMAN NEGARA NATIONAL PARK**"

Aisha Nurul' Ain Mohamed Husain (MALAYSIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**ENVIRONMENTAL PROTECTION IN THE ECOTOURISM INDUSTRY: A LEGAL PERSPECTIVE ON THE MALAYSIAN SCENE**"

Sio Ban Yann (MALAYSIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**A STUDY ON RESERVATION PROCESS & INTEGRATED TELEPHONY RESERVATION MANAGEMENT SYSTEM: APPLICATION OF INTEGRATED TELEPHONY RESERVATION SYSTEM IN THE HOTEL INDUSTRY**"

---

2008 Lim Lee Fang (MALAYSIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**CUSTOMER'S PERCEPTION OF BUDGET AIRLINES IN MALAYSIA: A CASE STUDY OF AIR ASIA & FIRE FLY**"

Esther Tan Chiew Mei (MALAYSIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**THE EFFECT OF WEB QUALITY & CUSTOMER SATISFACTION: A CASE STUDY OF AIR ASIA**"

Sun Sha Sha (CHINA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**FACTORS INFLUENCING CUSTOMER SATISFACTION IN BUDGET HOTEL: A CASE STUDY OF TUNE HOTEL**"

Hing Hock Hien (MALAYSIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**A STUDY ON THE POTENTIAL OF SINGAPORE AS A GAY TOURISM DESTINATION**"

Tan Hon Ruey (MALAYSIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**MALAYSIAN TOURIST PERCEPTION TOWARDS THE CELEBRITY EFFICACY AS A PROMOTING TOOL IN THE TOURISM INDUSTRY**"

Er Hing Yap (MALAYSIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**AN ANALYSIS OF MALAYSIAN PERCEPTION TOWARDS LONG HAUL BUDGET AIRLINES: A CASE STUDY OF AIR ASIA-X**"

Kang Carr-Men (MALAYSIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**THE LEADING LOW COST CARRIER IN MALAYSIA: A CASE STUDY OF AIR ASIA'S BUSINESS DEVELOPMENT & FUTURE EXPANSION IN THE AVIATION INDUSTRY**"

Low Huey Shan (MALAYSIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**THE PERCEPTION OF ONLINE USERS ON THE USABILITY OF HOTEL WEBSITE: A CASE STUDY OF BUDGET HOTEL WEBSITE IN KUALA LUMPUR**"

- 
- 2009 Nur Aziemah Azman (MALAYSIA). Taylor's University College, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**RESPONSIBLE TOURISM IN MALAYSIA'S CONVENTION CENTRES: AN ASSESSMENT OF THE SIME DARBY CONVENTION CENTRE**"
- 
- 2010 Norfarah Ayuni Mustaffa (MALAYSIA). Taylor's University, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**PERCEPTIONS OF LOCAL COMMUNITY TOWARDS SEPANG GOLD COAST AS A SUCCESSFUL TOURISM DESTINATION**"
- Hassan Samaam (MALDIVES). Taylor's University, Malaysia  
Dissertation for Bachelor of Tourism Management & Engineering (Hons.)  
Research Title, "**PERCEPTIONS OF LOCAL COMMUNITY TOWARDS SEPANG GOLD COAST AS A SUCCESSFUL TOURISM DESTINATION**"
- Choon Wai Yee (MALAYSIA). Taylor's University, Malaysia  
Dissertation for Bachelor of Hospitality & Tourism Management (Hons.)  
Research Title, "**CRISIS MANAGEMENT AT BUDGET HOTELS IN KLANG VALLET: A CASE STUDY OF H1N1 PANDEMIC**"
- Geraldine Anne Tan Wern-Yi (MALAYSIA). Taylor's University, Malaysia  
Dissertation for Bachelor of Tourism Management & Engineering (Hons.)  
Research Title, "**SOCIO-ECONOMIC IMPACTS OF TOURISM DEVELOPMENT TOWARDS THE LIFESTYLE OF THE MAH MERI TRIBE OF KAMPUNG BUMBUN, CAREY ISLAND**"
- Shihan Ibrahim (MALDIVES). Taylor's University, Malaysia  
Dissertation for Bachelor of Tourism Management & Engineering (Hons.)  
Research Title, "**DESTINATION BRANDING: MALDIVES 'THE SUNNY SIDE OF LIFE FROM THE PERCEPTION OF EUROPEAN TOURIST'**"
- Loh Yi Wen (MALAYSIA). Taylor's University, Malaysia  
Dissertation for Bachelor of Tourism Management & Engineering (Hons.)  
Research Title, "**IMPACTS STUDY FOR COOPERATION OF CONSERVATION AND TOURISM: A CASE STUDY OF KUALA GANDAH ELEPHANT SANCTUARY, PAHANG, MALAYSIA**"
- Emma Coughlin (FRANCE). Taylor's University, Malaysia  
Dissertation for Bachelor of Tourism Management & Engineering (Hons.)  
Research Title, "**POVERTY ERADICATION VIA SUSTAINABLE COMMUNITY BASED TOURISM: A CASE STUDY OF THE KELABIT COMMUNITY IN BARIO, SARAWAK**"
- Patrick Daya (MALAYSIA). Taylor's University, Malaysia  
Dissertation for Masters in International Hospitality & Tourism Management  
Research Title, "**COMPUTER-BASED LEARNING FOR PRACTICAL HOSPITALITY SUBJECTS: A QUICKDO™ APPROACH IN THE HOSPITALITY PROGRAMME**"
- 
- 2011 Guo Ming (CHINA). Taylor's University, Malaysia  
Dissertation for Masters in International Hospitality & Tourism Management  
Research Title, "**STUDY & ANALYSIS OF ENVIRONMENTAL QUALITY ACT (1974) (ORDER 1987) OF MALAYSIA: PERCEPTION OF ENVIRONMENTAL CONSULTANT OF EXISITING LEGISLATION FOR TOURISM DEVELOPMENT PROJECTS**"
-

Sumitha Anatharajah (MALAYSIA). Taylor's University, Malaysia  
Dissertation for Masters in International Hospitality & Tourism Management  
Research Title, "**A STUDY ON FACTORS THAT CONTRIBUTE TOWARDS ENVIRONMENTAL COMMITMENT IN MALAYSIAN HOTEL INDUSTRY: A CASESTUDY OF THE HOTELS IN GOLDEN TRIANGLE KUALA LUMPUR**"

Leila Pakshir (IRAN). Taylor's University, Malaysia  
Dissertation for Masters in International Hospitality & Tourism Management  
Research Title, "**STUDY ON DEVELOPMENT AND SUSTAINABILITY OF HOMESTAY AS A FORM OF CBT IN RURAL COMMUNITY IN BAVANAT-IRAN**"

---

2012 Sanjit Singh (MALAYSIA). Taylor's University, Malaysia  
Dissertation for Masters in International Hospitality & Tourism Management  
Research Title, "**PERCEPTION OF INTERNATIONAL TOURIST ON MALAYSIA'S ECONOMIC TRANSFORMATION PROGRAMME (ETP): TRANSFORMING THE TOURISM INDUSTRY INTO A HIGH-YIELD INDUSTRY BY 2020.**"

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2013 Natalie Ann King (GUYANA). Taylor's University, Malaysia  
Dissertation for Masters in International Hospitality & Tourism Management.  
Research Title, "**THE VALUE ORIENTATION OF WILDLIFE AS A COMMUNITY BASED ECOTOURISM PRODUCT: A CASE STUDY OF LOWER KINABATANGAN, SABAH, MALAYSIA**"

Edmund Tey Kim Lai (MALAYSIA). Taylor's University, Malaysia  
Dissertation for Masters in International Hospitality & Tourism Management.  
Research Title, "**GREEN IS THE NEW WHITE - HOTELS IN MALACCA READY FOR THE TRANSFORMATION?**"

Wong Lee Shu (MALAYSIA). Taylor's University, Malaysia  
Dissertation for Masters in International Hospitality & Tourism Management.  
Research Title, "**EVALUATION OF TRANSPORT MODE CHOICE IN RURAL DESTINATION: A CASE STUDY OF SANDAKAN, SABAH**"

Fathimath Nuha Mohamed (MALDIVES). Taylor's University, Malaysia  
Dissertation for Professional Masters in International Tourism & Hospitality Management. Research Title, "**BARRIERS FOR SUSTAINABLE TOURISM MANAGEMENT IN SMALL ISLAND RESORTS: CASE STUDY BASED ON THE MALDIVES**"

2011- Sudesh Prabhakaran (MALAYSIA). Taylor's University, Malaysia  
2018 Thesis for PhD in Hospitality & Tourism Management. Research Title, "**COMMUNITY PARTICIPATION IN RURAL TOURISM ENVIRONMENT PLANNING: A CASE OF MARINE WASTE MITIGATION IN SEMPORNA, SABAH.**"

2013- Sameul Folorunso Adeyinka-Ojo (NIGERIA). Taylor's University, Malaysia  
2015 Thesis for PhD in Hospitality & Tourism Management. Research Title, "**DEVELOPING A DESTINATION BRAND FOR RURAL TOURISM: A RELATIONSHIP-BASED APPROACH**"

2013- Tanuja Visvernathan (MALAYSIA). Taylor's University, Malaysia  
2018 Thesis for MSc in Hospitality & Tourism Management. Research Title, "**CORPORATE SOCIAL RESPONSIBILITY MODEL FOR TOURISM BUSINESSES AT RURAL TOURISM DESTINATION**"

- 2013- Shahzer Ansari (IRAN). Taylor's University, Malaysia  
 2014 Thesis for Masters in International Hospitality & Tourism Management. Research Title, "**TRAVEL MOTIVATION OF ADVENTURE TOURIST TO CLIMB MOUNT KINABALU, SABAH, MALAYSIA**"
- 2014- Gan Joo Ee (MALAYSIA). Taylor's University, Malaysia  
 2016 Thesis for PhD in Hospitality & Tourism Management. Research Title, "**ENVIRONMENTAL LAW AND POLICY GUIDELINES FOR RESPONSIBLE RURAL TOURISM GOVERNANCE**"
- 2014- Farah Atiqah (MALAYSIA). Taylor's University, Malaysia  
 2018 Thesis for MSc in Tourism Management. Research Title, "**A SLOW TOURISM APPROACH TOWARDS SUSTAINING COMMUNITY DEVELOPMENT IN ARAU, PERLIS, MALAYSIA**"
- 2014- David Mickael Le Dez (FRANCE). Taylor's University, Malaysia  
 2016 Thesis for Masters in International Hospitality & Tourism Management.. Research Title, "**PROFITABILITY VIA SUSTAINABILITY: A GREEN HOTEL MODEL FOR RURAL TOURISM DESTINATIONS**"
- 2014- Sina Reefahtalab (IRAN). Taylor's University, Malaysia  
 2016 Thesis for Masters in International Hospitality & Tourism Management.. Research Title, "**INFLUENCE OF RESIDENTS' PLACE IMAGE ON PERCEIVED TOURISM IMPACTS AND SUPPORT FOR TOURISM DEVELOPMENT IN PORT DICKSON, NEGERI SEMBILAN**"
- 2014- Shayeseh Moghadas (IRAN). Taylor's University, Malaysia  
 2016 Thesis for MSc in Tourism Management. Research Title, "**EFFECT OF BEHAVIOURAL INTENTION TOWARDS CHOOSING ENVIRONMENTALLY FRIENDLY HOTELS**"
- 2014- Aarash Baktash (IRAN). Taylor's University, Malaysia  
 2017 Thesis for MSc in Tourism Management. Research Title, "**ASSESSING THE COMMUNITY READINESS AND DEVELOPING ITS PARTNERSHIP IN THE FORM OF NINE STEPS OF COMMUNITY BASED TOURISM**"
- 2016- Harold Bernardo Bueno (PHILIPPINES). Taylor's University, Malaysia  
 Present [IN PROGRESS]  
 Thesis for PhD. in Hospitality & Tourism Management. Research Title, "**SUSTAINABLE ORGANIC FARMING: FARM TO TABLE TOURISM**"
- 2016- Mohamed Shamleen (MALDIVES). Taylor's University, Malaysia  
 2017 Thesis for Masters in International Hospitality & Tourism Management. Research Title. Research Title, "**A STUDY ON THE POOR SERVICE QUALITY OF DOMESTIC AIRPORTS: THE CASE OF THE MALDIVES**"
- 2016- Azeem Ismail (MALDIVES). Taylor's University, Malaysia  
 2017 Thesis for Masters in International Hospitality & Tourism Management. Research Title. Research Title, "**DEVELOPING CARBON-OFFSET PLAN FOR HOTEL INDUSTRY: A CASESTUDY OF HILTON HOTEL PETALING JAYA**"



### Co-Supervisor:

- 2012- Elsie Fook Suk Fun (Univ. Malaysia Sarawak) (MALAYSIA)  
 2016 Thesis for PhD in Hospitality & Tourism Management. Research Title, "**THE IMPACT OF TOURIST, LOCAL COMMUNITY AND INDUSTRY PLAYERS' PERCEPTION ON TOURISM PERFORMANCE IN RURAL AREA, MALAYSIA**"
- 2013- Tshin Lip Vui (Univ. Malaysia Sabah) (MALAYSIA)  
 2016 Thesis for PhD in Hospitality & Tourism Management. Research Title, "**MARKETING SUSTAINABLE HERITAGE SITE: A CASE STUDY OF MT. KINABALU**"
- 2013- Sharareh Khosravi (Univ. Sains Malaysia) (IRAN)  
 2016 Thesis for PhD in Hospitality & Tourism Management. Research Title, "**CAPACITY BUILDING THROUGH TOURISM DEVELOPMENT FOR ISLAND COMMUNITY**"
- 2015- Wang Lei (CHINA) (Taylor's University Malaysia)  
 2019 Thesis for PhD in Hospitality & Tourism Management. Research Title, "**INVESTIGATING PRO-ENVIRONMENTAL CONSUMERS' ATTITUDE TOWARD ONLINE BOOKING GREEN HOTEL**"
- 2018- Raymond Francis (THE BAHAMAS) (University of the West Indies)  
 Present [IN PROGRESS]  
 Thesis for DBA (Business Management). Research Title, "**CORPORATE ENVIRONMENTAL RESPONSIBILITY AND HOTEL SUSTAINABILITY IN THE BAHAMIAN HOSPITALITY INDUSTRY: THE MEDIATING ROLE OF STRATEGIC LEARNING**".

### Summary of Publication & Thesis Supervision:

Publications/Supervision Level	No.
Dissertation/Thesis	3
Book	14
Book Chapter	25
Journal Article	59
Referred Conference Proceedings Article	117
Non-referred Conference Proceedings Article	8
Article in Trade Magazine/Bulletin	86
Editorial Notes	45
Press/Magazine Coverage/Write-up	64
Technical Papers	25
Online/Web Publications/Project Sites	18
Research Project Supervision: Bachelor	47
Research Project Supervision: Masters	18
Research Project Supervision: PhD	10

## References

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