

# VIKNESWARAN NAIR

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## CAREER BACKGROUND

### DISTED COLLEGE PENANG, MALAYSIA (2021 – present)

Professor (Sustainable Tourism) | President

### UNIVERSITY OF THE BAHAMAS (2017-2021)

Professor (Sustainable Tourism) | Dean, Graduate Studies & Research

### TAYLOR'S UNIVERSITY MALAYSIA (1998-2017)

Professor (Sustainable Tourism)

Programme Leader, Responsible Rural Tourism Network

Director, Centre for Research & Development

### UNIVERSITI PUTRA MALAYSIA (1996-1998)

Graduate Research Assistant

### SOCFIN COMPANY BERHAD (1994-1996)

Cadet Planter (Assistant Manager)

### CONSUMER ASSOCIATION OF PENANG (1990)

Librarian / Research Assistant

## ACADEMIC BACKGROUND

### Tertiary:

#### UNIVERSITI PUTRA MALAYSIA

Ph.D. Systems Engineering (Ecotourism) | 1998-2003

#### UNIVERSITI PUTRA MALAYSIA

MSc. Systems Engineering (Environment) | 1996-1998

#### COLLEGE OF PROFESSIONAL MANAGEMENT, JERSEY, UK

Dipl. Personnel Management & Industrial Relations | 1996-1997

#### UNIVERSITI PERTANIAN MALAYSIA

BSc. Horticulture | 1990-1994

### Professional:

#### CAI-OXBRIDGE MALAYSIA SDN. BHD.

Licence Environmental Auditor (LEA) (IRCA/2007) | 1997

#### OPEN UNIVERSITY OF MAURITIUS & COMMONWEALTH OF LEARNING

Sustainable Development in Business Certificate | 2019

#### UNIVERSITY OF SOUTH FLORIDA

Post Crisis Leadership Certificate | 2020

#### UNIVERSITY OF THE BAHAMAS

Certificate in Online Course Authoring | 2020

## PROFESSIONAL ORGANISATION

TOURISM EDUCATORS' ASSOCIATION OF MALAYSIA | Since 2004

INTERNATIONAL COUNCIL ON HOTEL, RESTAURANT & INSTITUTIONAL  
EDUCATION (I-CHRIE) | Since 2005

MALAYSIAN ECOTOURISM ASSOCIATION | Since 2012

NATIONAL HIGHER EDUCATION RESEARCH INSTITUTE | Since 2011

ASEAN TOURISM RESEARCH ASSOCIATION | Since 2013

## AWARDS

- Research, Academic Excellence and Community Engagement (RACE) Award of Excellence 2021
- Most Awesome Scholars in Tourism 2018
- Jewel of India (Hind Rattan) Award: Outstanding Services, Achievements & Contributions in the field of Sustainable Tourism 2014
- The Outstanding Young Malaysian Award 2006 & 2009
- Taylor's Staff Excellence Award 2002, 2007 & 2013



## CAREER OBJECTIVES & LIFE MOTTO

**CAREER OBJECTIVE:** A challenging career with opportunity to advance to upper level management in a dynamic and growing company where sustainable development and people culture is a way of life in the organisation.

**LIFE MOTTO:** *Aut Coepisse Noli Aut Confice.* Latin words which means "Accomplish or Do Not Begin" - Motto of my school, Bukit Mertajam High School, which has served as a guiding light to me all my life.

## SUBJECTS TAUGHT

- Ecotourism Management
- Sustainable Tourism Management
- Responsible Tourism Management
- Community-based Tourism
- Quality Management
- Environmental Risk Analysis & Management
- Business of Hospitality & Tourism
- Expert Systems
- Information & Communication Technologies
- Research Methodologies

## RESEARCH/CONSULTANCY PROJECTS

- Implementing Land, Water & Ecosystem Management in The Bahamas (IWEco) | 2021
- Community-based Tourism Toolkit for The Bahamas | 2019
- Country Report for The Bahamas on Sustainable Development Goals | 2017
- Scaling-up Dairy Farmers of Malaysia from Low Yield to High Yield Income via Literacy and Capacity Building | 2016
- Service Quality Audit – Resort World Genting, Grand Lexis Resort PD, Lexis Hibiscus Resort PD, Ruemz Hotel, SJ | 2015-2016
- Survey Research for Increasing the Potential of Port-Dickson as a Leading Beach Resort Tourism Destination | 2014-2015
- Public-Private Equilibrium (PPE) of Higher Education – Balancing Growth with Quality and Equity | 2012-2013
- National Multi-Dimensional Responsible Rural Tourism Capacity Framework for Sustainable Tourism | 2011-2016

## PUBLICATIONS & SUPERVISION

Books (10); Book Chapters (26); Journal Articles (60); Referred Conference Proceedings Article (117); Articles in Trade Magazine/ Bulletin (84); Editorial Notes (22); Press/ Magazine Coverage/ Write-up (58); Technical Papers (25); Online/ Web Publications/ Project Sites (18)

Research Project Supervision: Bachelor (47);  
Research Project Supervision: Masters (18);  
Research Project Supervision: PhD (10)